

Minutes of the Meeting of the **TRAFFIC
MANAGEMENT ADVISORY COMMITTEE**
held at the Town Hall, Swanage, on **WEDNESDAY,
4th MARCH 2026** at 5.00 p.m.

Chair: -

Councillor C. Sutton

Swanage Town Council

Present: -

Councillor M Bonfield

Swanage Town Council

Councillor J Dorrington

Swanage Town Council

Also Present: -

Mrs S Layton-Kelly

Administration Officer

Mr S Mephram

Community Highways Team Leader (CHTL)

There was no members of the public or members of the press present at the meeting.

1) Apologies

There were no apologies given on this occasion.

2) Declarations of Interest

Members were invited to declare their interests and consider any requests for Grants of Dispensations in accordance with Section 9 and Appendix B of the Council's Code of Conduct.

No declarations were made on this occasion.

3) To approve as a correct record Minutes of the Meeting of the Traffic Management Advisory Committee held on Wednesday 8th OCTOBER 2025

It was proposed by Councillor Sutton, seconded by Councillor Bonfield and

RESOLVED UNANIMOUSLY : -

That the Minutes of the Traffic Management
Advisory Committee Meeting held on 8th
October 2025 be approved as a correct record.

4) Highway Matters

Location	Matter Raised	Suggested Action
Parking Restrictions at Lower High Stret/Pier Approach	Further to discussions at the Traffic Management Advisory Committee meeting held on 8 th October 2025 regarding the recommendation of a review of the parking restrictions at Lower High Street, a further amendment was proposed for consideration.	That a draft proposal be amended to include kerb blips alongside the Double Yellow Lines adjacent to The Ship Inn frontage.

It was proposed by Councillor Sutton, seconded by Councillor Bonfield and AGREED UNANIMOUSLY:-

That the Traffic Management Advisory Committee is supportive of the Inclusion of kerb blips with Double Yellow Lines adjacent to The Ship Inn frontage in Dorset Council's proposal for improved Traffic management along the lower High Street.

5) Items of information and matter for forthcoming agenda

Information Only		
a) Update on Installation of Dropped Kerbs	Members received an update from The Community Highways Team Leader (CHTL) regarding the recent installation of dropped kerbs in Swanage.	The CHTL confirmed the recent installation of additional dropped kerbs had been completed.
b) Update from 20mph Zone & Surprise N Store Zebra Crossing Safety Improvements Task & Finish Group	Members received a brief update from the Chairman.	Councillor Sutton confirmed that the first meeting of the Task & Finish Group had been scheduled for 11 th March 2026.
c) Double Yellow Lines (DYL's) along Priests Road	The CHTL advised that he had been approached by a resident, who wishes to raise their concerns regarding the recent installation of the DYL's along Priests Road.	Councillor Bonfield stated that he would be happy to meet with the resident, together with the CHTL to listen to the resident's concerns and to provide an opportunity to explain the safety benefits associated with the Council's decision.

6) Date of Next Meeting

The provisional date of the next Traffic Management Advisory Committee meeting had been scheduled for Wednesday 10th June 2026 at 5.00 p.m. Councillor Bonfield proposed that the meeting be moved to 24th June at the earlier time of 4.00pm.

The Chairman thanked everyone present for their attendance.

The meeting closed at 5.30 p.m.

5) Highway Matters

Location	Matter Raised	Potential Solution
a) St Mary's Catholic School, Northbrook Road	Further to Minute 232 from the Full Council Meeting held on the 27 th April 2026 in which Councillors considered and agreed the purchase and relocation of a new Speed Indicator Device (SID) post, a suggestion was made for Councillors to consider the purchase of an additional SID as the presence of the SID may be missed when it moves elsewhere as per its normal 6 weekly rotation.	To consider the purchase of an additional SID to remain in situ at the Northbrook Road Site, near St Mary's Catholic School.
Following the installation of the additional SID post at the Northbrook Road location, near St Mary's Catholic School, Dorset Council's Community SID Team has suggested that consideration be given to the purchase of a dedicated School SID for this location as it may be missed when it is removed as per its normal rotation to the other SID posts. The Community SID Team advised that outside of school hours, a dedicated School SID, operates normally by displaying vehicle speeds. However, during school arrival and departure times, the SID would alternate between displaying vehicle speeds and a warning message featuring a school children crossing symbol. The function to alternate between the two images is turned off during school holiday times or when the SID is deployed to another site. The Dorset Council Community SID Team has provided the below as a guide price; • Viasis Vario Kit - £2656.37 +VAT (includes Sign, 1 x Mounting Kit, 1 x Solar, 1 x Battery • Carriage £120.00 + VAT However, the final cost is expected to be lower as the Town Council already have the mounting kit and the solar from the previous SID post. The Committee is asked to give consideration for the proposal to purchase a dedicated School Speed Indicator Device (SID) at the location on Northbrook Road, near St Mary's Catholic School.		

Information Only		
a) Parking Restrictions at Lower High Street/Pier Approach	Further to discussions at the Traffic Management Advisory Committee meeting held on 8 th October 2025 regarding the recommendation of a review of the parking restrictions at Lower High Street, The Traffic Management Advisory Committee were	The draft proposal is currently under review with Dorset Council.

	supportive of the further amendment proposed for consideration to include kerb blips with Double Yellow Lines adjacent to The Ship Inn frontage in Dorset Council's proposal for improved Traffic management along the lower High Street.	
b) Update from Surprise N Store Crossing Safety Improvements	A near incident occurred on the Pedestrian Crossing outside the 'Surprise and Store' shop due to a speeding vehicle coming from the direction of Institute Road. A Highways Request form has been received which included support from five residents and a local Councillor.	Update: In June, Dorset Council's Road Safety Team confirmed the installation of a pedestrian crossing sign outside the 'Going for Bust' store on Institute Road. In addition, they have confirmed that the surveys to review traffic and pedestrian data being carried out during August, are nearing completion and the next stage will be to review the data they have gathered.

Improving the Walking Route from North Beach Car Park to the Beach

North Beach Car Park is an important access point to the seafront and beach. It includes designated Blue Badge parking spaces and a Changing Places toilet, providing facilities that are particularly valuable to people with disabilities and their families.

However, there is currently no clearly identified and consistently accessible pedestrian route from the car park to the beach. A clearly defined route, supported by appropriate dropped kerbs, pavement improvements and signage, would improve accessibility and make it easier for people to travel between the car park, seafront and beach.

This would benefit wheelchair users and people with mobility difficulties, as well as families with young children. During the summer months, many families use North Beach Car Park before travelling to the beach with prams, pushchairs, pull-along trolleys, beach chairs and other equipment. A continuous and clearly signed route would make this journey safer and more convenient for all users.

Concerns Regarding the Ulwell Road Route

There are three existing routes to the beach however, the route via the Crow's Nest Pub and on to Ulwell Road seems to be the most obvious to visitors to the beach. This may not be the most practical for visitors as it has very narrow curbs on only one side of the road and can become heavily congested, particularly during busy periods.

There has also been concerns recently raised by a resident regarding the speed at which some vehicles travel along Ulwell Road towards Shore Road, particularly in relation to pedestrian safety. The combination of vehicle speeds, narrow pedestrian provision and congestion can make the route less comfortable and less suitable for vulnerable pedestrians, including wheelchair users, people with mobility difficulties and families using prams or pushchairs.

In addition, the planned changes to parking arrangements along the seafront are likely to result in more limited availability of Blue Badge parking.

Recognising and improving a safe accessible route between North Beach Car Park and the beach could therefore provide an important element of mitigation. It would help ensure that the existing Blue Badge spaces at North Beach remain a practical and convenient means of accessing the beach and seafront.

The Town Council is working with Accessible Swanage to look at the accessibility of the beach, this recommendation would support that work.

To Consider

That a recommendation is made to Dorset Highways for a safe, accessible route from North Beach Car Park to the beach, to be identified and modified to include appropriate signage, pavement improvements (including the installation of dropped curbs if required), crossing points and other minor works, to be considered as part of the planned Shore Road improvement works.

Councillor Sutton
Swanage Town Councillor

Samantha Layton-Kelly
Administration Officer

September 2026



Changing places toilet



New drop curb as you exit the car park



No drop curbs on this junction



No drop curbs at this junction



Drop curbs half way down



No drop curbs



Drop curbs on the corner but it's a blind junction – so no good to cross.

No drop curbs outside Crow's Nest Pub





