

Minutes of the Meeting of the **TRAFFIC
MANAGEMENT ADVISORY COMMITTEE**
held at the Town Hall, Swanage, on **WEDNESDAY,
8th OCTOBER 2025** at 4.00 p.m.

Chair: -

Councillor C. Sutton

Swanage Town Council

Present: -

Councillor M Bonfield

Swanage Town Council

Councillor J Dorrington

Swanage Town Council (from 4.45 p.m.)

Also Present: -

Dr M Ayres

Town Clerk

Mrs S Layton-Kelly

Administration Officer

Mr S Mepham

Community Highways Team Leader (CHTL)

Ms G Percival

Assets and Compliance Manager

There was three members of the public and one member of the press present during public participation time.

Prior to the meeting becoming quorate, members present held an informal discussion only. No decisions were made and no resolutions were passed until the Chairman formally opened the meeting at 4.45 p.m.

Public Participation Time

The following matter was raised during Public Participation Time:

- A member of the public circulated a leaflet which they had composed, outlining their concerns regarding works undertaken in February 2025 on Ulwell Road, near Redcliffe Road, Swanage, to provide a new footway and two new crossing points. The Chairman advised that, in accordance with Swanage Town Council procedure, the member of the public should complete a Community Highways Request Form so the matter may be formally reviewed by the Town Council.

1) Apologies

Apologies for his inability to attend the Meeting were received from Councillor Tomes.

2) Declarations of Interest

Members were invited to declare their interests and consider any requests for Grants of Dispensations in accordance with Section 9 and Appendix B of the Council's Code of Conduct.

There were no declarations to record on this occasion.

3) To approve as a correct record Minutes of the Meeting of the Traffic Management Advisory Committee held on Wednesday 11th June 2025

It was proposed by Councillor Sutton, seconded by Councillor Bonfield and
RESOLVED UNANIMOUSLY : -

That the Minutes of the Traffic Management Advisory Committee Meeting held on 11th June 2025 be approved as a correct record.

4) Parking at Lower High Street/Pier Approach

a) Prolonged overnight parking of camper vans and motor homes and concerns over public health

b) Obstructive parking near the Pier

The Assets and Compliance Manager reported on concerns raised by local businesses during the summer period regarding the prolonged parking of camper vans and motor homes displaying blue badges in the parking bays along Lower High Street for extended periods, including overnight stays lasting several days or weeks. The Town Council had also received reports of raw sewage from these vehicles being deposited directly into road side drains leading to complaints of unpleasant odours and hygiene concerns. This practice was reported to the Environment Agency given the proximity to the sea.

In addition, further concerns were raised, principally from Swanage Pier Trust, regarding the general issue of inconsiderate parking along the same stretch of road leading to the Pier. It was reported to be causing congestion, particularly during the summer months and to impede the safe manoeuvring of large vehicles, such as lorries and coaches, using the High Street and Encombe Road, thereby increasing the risk to pedestrian safety.

Following discussion, it was proposed that Dorset Council be asked to review the parking restrictions along the lower High Street, commencing at the Square and down to the Pier entrance. The following matters were raised for consideration:

- Kerb blips on the left side of the road heading east towards the Pier, from the Coast & Country Outdoor clothing and equipment shop situated in the Square, following along the Double Yellow Lines (DYL's) to outside the Trattoria restaurant, where a loading bay is proposed.
- Continuing towards the Pier from the proposed loading bay, the continuation of kerb blips until the re-purposed Hackney Carriage Taxi Rank as a Motorcycle parking bay.
- From the proposed Motorcycle parking bay (east towards the Pier) a review of the current bay parking restrictions to include a restriction prohibiting overnight parking.
- Kerb blips to follow on (along the current DYL's) from the current parking bays to the Pier.
- Heading west from the Pier towards the Square, kerb blips along DYL's, up to the current parking bays situated along the lower High Street from the White Horse pub to Jenkins Newsagents.

It was proposed by Councillor Bonfield, seconded by Councillor Sutton and
RESOLVED UNANIMOUSLY:-

TO RECOMMEND:

That Dorset Council gives consideration to the introduction of new parking restrictions in the lower High Street.

5) Highway Matters

The Chairman invoked Standing Order No.1 p) at 5.00pm to allow a member of the public to speak in relation to Agenda Item 5a).

| Location | Concern Raised | Potential Solution |
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| a) Swanage Town Centre | A near incident occurred on the Pedestrian Crossing outside the ‘Surprise and Store’ shop due to a speeding vehicle coming from the direction of Institute Road. A Highways Request form has been received which included support from five residents and a local Councillor. | Reduction of speed limit to 20 mph along Station Road, Institute Road, and the High Street area. |
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During the discussion additional safety concerns were raised regarding the location of the zebra crossing outside Surprise & Store.
It was therefore proposed by Councillor Bonfield, seconded by Councillor Sutton and
AGREED UNANIMOUSLY:-
TO RECOMMEND: That a request be made to Dorset Council’s Highways Team specifically to review the location of the zebra crossing.

In addition, it was proposed by Councillor Sutton, seconded by Councillor Dorrington and
AGREED UNANIMOUSLY:-
TO RECOMMEND: That a request be made to Dorset Council to explore the possibility of introducing a 20mph zone in the Town Centre.

It was further proposed by Councillor Bonfield, seconded by Councillor Sutton and
AGREED UNANIMOUSLY:-
TO RECOMMEND: That a Task and Finish group be set up from the Community Services Committee to work with Dorset Council to explore the possibilities of introducing a 20mph zone in the Town Centre.

Information Only

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| b) Motorbikes on Stone Quay | The re-purposing of the existing Hackney Carriage Taxi Bay located on the lower High Street, near the junction of Seymer Road, into a designated motorcycle parking bay. | Update - Further to Minute No 5c) of the Traffic Management Advisory Committee meeting held on 11 th June 2025, the proposal was approved at the Community Services Committee meeting held on 16 th July 2025 (Minute No 4). Following further advice from Dorset Council’s Highways Team, a communication was issued to local Taxi Operators on 19 th August advising them of the intent to re-purpose the |
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| | | existing Hackney Carriage Taxi Rank. No objections were received. |
| c) Heart of Swanage/ Commercial Road | Pedestrian safety concerns were raised regarding the poor road surface, with numerous pot holes and raised areas from repeated roadworks and tarmac erosion. | Update - Further to Minute No 4c) of the Traffic Management Advisory Committee meeting held on 12 th February 2025, a site visit had been undertaken by a Highways Community Officer together with Swanage Town Councillors and Dorset Ward Councillors. During this visit, a number of carriageway defects were identified for repair. In addition, the adopted section of Commercial Lane was referred to DC's Asset Team for inspection. The inspection took place on 9 th September following which a recommendation has been made that the site be added to the resurfacing programme for the next year. It was noted that, while this has been added to the list for consideration, the programme had not been finalised. Further details would be shared with Councillors in due course. |
| d) Sitting out Licenses, street furniture and A boards | Concerns were raised regarding obstructions on pavements in the town centre caused by street furniture including tables and chairs and A boards/ Signs. | Update – Further to Minute No 6a) of the Traffic Management Advisory Committee meeting held on 11 th June 2025, a Highways Community Officer has reviewed the area and visited local businesses and outlined Dorset Council's policy and guidelines on the appropriate use of street |

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| | | furniture and A boards/ signage. |
| e) School Streets initiative – Junction of Washpond Lane and High Street, Herston. | Safety concerns had been raised regarding the speed limit along Washpond Lane. Specifically, due to children crossing the road at the junction of Washpond Lane and High Street, Herston. | Update - Further to Minute No 6c) of the Traffic Management Advisory Committee meeting held on 12 th February 2025, at the Council meeting held on 15 th September 2025, the Town Council resolved unanimously to support the introduction of the Schools Streets Initiative Proposals in Washpond Lane under an experimental Traffic Regulation Order. |

6) Disabled Parking Bay Panorama Road

Consideration was given to the request of the installation of a permanent disabled parking bay outside a residence in Panorama Road. It was noted by the Chairman that Panorama Road is owned by Swanage Town Council and therefore does not fall under Dorset Council's jurisdiction. It was proposed by Councillor Sutton, seconded by Councillor Dorrington and **RESOLVED UNANIMOUSLY:-**

TO RECOMMEND:

That a Disabled Parking Bay be introduced in Panorama Road, to address the issues raised by a local resident.

7) Swanage Primary School Crossing Patrol – Measures to improve resilience of road safety

Consideration was given to two proposals from Dorset Council regarding long-term and sustainable safety resilience at the site of the current school crossing patrol at Swanage Primary School, Queen's Road, should the patrol become unavailable due to sickness or resignation. The proposals included:-

Maintain Existing Measures with Manual Operation

- Keep the existing flashing lights in place.
- Request that the school operates the lights daily.
- Install a painted safety design on the crossing.
- Estimated cost: £2,000 (one-off).

Upgrade to Automated Flashing Lights

- Install automated flashing lights to remove reliance on manual operation.
- Install a painted safety design on the crossing.
- Estimated cost: £5,000 (one-off).

Following discussion it was proposed by Councillor Dorrington, seconded by

Councillor Bonfield and RESOLVED UNANIMOUSLY:-

TO RECOMMEND:

To the Finance & Governance Committee:

That a budget of £5,000 be made in the 2026/27 financial period to upgrade the safety measures outside Swanage Primary School, should the current School crossing patrol be unavailable for a substantial period of time, by the installation of automated flashing lights (Option 2).

8) Items for forthcoming agendas

a) Update on signage at Northbrook Road Railway Bridge

The CHTL reported that the order for the signage had been placed on 12th February 2025 and that delivery was anticipated soon.

9) Date of Next Meeting

The date of the next Traffic Management Advisory Committee meeting had been scheduled for Wednesday 4th March 2026 at 5.00 p.m.

The Chairman thanked everyone present for their attendance.

The meeting closed at 5.30 p.m.