

Minutes of a Meeting of the **TOURISM AND LOCAL  
ECONOMY COMMITTEE** held at The Grand Hotel,  
Burlington Road, Swanage on **WEDNESDAY 12<sup>th</sup> NOVEMBER  
2025** at **2.15 p.m.**

Chairman: -

Councillor C Tomes

Swanage Town Council

Present: -

Councillor M Bonfield

Swanage Town Council

Councillor M Coward

Swanage Town Council

Councillor J Dorrington

Swanage Town Council

Councillor T Foster

Swanage Town Council

Councillor J Lejeune

Swanage Town Council

Councillor C Sutton

Swanage Town Council

Councillor S Vile

Swanage Town Council

Outside Representatives: -

Ms L Bish

Swanage Chamber of Trade

Mr R Coleman

Cultural Purbeck

Mr M Curtis

Heart of Swanage

Ms L Egan

Swanage Chamber of Trade

Mr M Kean

Bournemouth & Swanage Motor Road & Ferry  
Company

Mr R Marsh

Swanage Fishermen's Association

Mr R Sutcliffe

Mowlem Theatre

Mr P Sykes

Swanage Railway

Mr M Whitwam

Purbeck Community Rail Partnership

Also Present: -

Mrs E Evans

Democratic Services Officer

Mrs S Layton-Kelly

Administration Officer

Mr C Milmer

Visitor Services and Business Development  
Manager

Mrs J Moulder

Business Development Officer

**Public Participation Time**

There were four members of the public and one member of the local press present at the meeting.

- A query was raised regarding information provided to Councillors prior to the meeting regarding the setting of charges. The member of public confirmed that he would put his query in an email in the first instance rather than raising a Freedom of Information request.
- A member of the public expressed an intention to relaunch a smaller, one-day Purbeck Marathon event as a community event with profits going to local charities and good causes. The original organisers were supportive, and the member of the public requested the Town Council's support to help restore this well-loved local event. It was noted that this matter would be discussed under Agenda Item 6 a).

The Chairman opened the meeting by reiterating that while Members of the Committee were entitled to speak and express their views, voting rights rested solely with those Committee Members who were elected Town Councillors.

**1) Apologies**

Apologies for their inability to attend the meeting were received from Mr A Knill (Heart of Swanage) and Mrs T Deacon (Purbeck Sounds).

**2) Declarations of Interest**

Members were invited to declare their interests and consider any requests for Grants of Dispensations in accordance with Section 9 and Appendix B of the Council's Code of Conduct.

**Agenda Item 7b) -** Councillor Tomes declared an interest under the Code of Conduct by reason of being a Private Site Beach Hut user.

**3) Matters arising from the Minutes of the Meeting of the Tourism & Local Economy Committee held on 9<sup>th</sup> July 2025**

There were no matters raised.

**4) Matters arising from the Meeting of the Coastal Change and Beach Management Advisory Committee held on 1<sup>st</sup> October 2025**

A brief summary of matters discussed was provided by the Chairman of the Coastal Change and Beach Management Advisory Committee, which included: -

- The Committee was pleased to welcome four pupils from St Mary's Catholic Primary School who posed a series of thoughtful and well-prepared questions.
- Members received an update regarding the proposal to amend the Purbeck District Council Seaside Pleasure Boat Byelaws 2013 to the Dorset Council Purbeck Watercraft Byelaw 2025.

In accordance with Standing Order No. 12) a) viii, at the Chairman's discretion agenda item 7 b) was taken earlier in the agenda, to allow a member of the public to address the Committee.

The Chairman invoked Standing Order No. 1. p) at 2.25 p.m. to allow a member of the public to speak. The meeting resumed at 2.32 p.m.

Further to his declaration under Minute No. 2, Councillor Tomes remained in the room but did not take part in any discussion or decision in respect of the following item.

**5) Update from Task and Finish Group - Private Site Beach Huts – Request to paint beach huts with alternative colours**

Further to Minute No. 6 a) of the Tourism and Local Economy Committee meeting held on Wednesday 9<sup>th</sup> July 2025, the VSBDM reported that the recommendation from the Task & Finish Group was to amend the licence from 2026 to permit the painting of beach hut doors only with one colour, which would be light red, light green, light blue or light yellow. The licence would also be amended to state that any doors that are painted must be maintained to a reasonable standard.

It was proposed by Councillor Bonfield, and seconded by Councillor Foster: -

That the Private Site Licence be amended for 2026 to take into account the recommendations as set out by the Task and Finish Group, the wording to be used in the licence to be delegated to officers.

Upon being put to the Meeting SEVEN Members voted IN FAVOUR of the Proposition and there was ONE ABSTENSION, whereupon the Proposition was declared CARRIED.

**6) Dorset Inclusive Blue Space Capital Partnership (DCF)**

A presentation was given by the founder of the Beach Access Project/Inclusive Paddleboarding. The representative outlined his vision for the Dorset Inclusive Blue Spaces Project Plan, which aimed for Dorset to be recognised as the UK's leading inclusive blue space capital, and detailed the project objectives which included:-

- Enhanced access to blue spaces
- Celebrate diversity in blue space use
- Embed inclusion into the planning and design
- Champion sustainable and inclusive tourism
- Promote nature-based intervention.
- Integrate blue spaces into health and wellbeing strategies
- Create a replicable model

Potential funding options, next steps, key actions and supporting evidence were also discussed and Members expressed enthusiasm for the initiative.

It was proposed by Councillor Bonfield, seconded by Councillor Sutton and RESOLVED UNANIMOUSLY: -

**TO RECOMMEND: -**

That the Town Council supports the proposal and strategy of the Dorset Inclusive Blue Spaces Project Plan.

**7) Update from Working Parties**

**a) Events – Review of 2025 and proposed events for 2026**

Members considered the contents of a briefing paper provided by the VSBDM, outlining a review of feedback from 2025 events, and the schedule of event requests for 2026 for consideration. Section 4 outlined the following information:-

- 4.1 Race the Sun 1 – Jurassic Coast – 14th June – King George's Playing Field and Beach. It was noted that this event had been very well organised, and the organiser had complied with the Council's requirements, and submitted all documents in a very timely manner.
- 4.2 Merchant of Venice – 24th and 25th August – PAG - This event did not take place.
- 4.3 Dementia Swimathon – 30th August – Beach - This event did not take place.
- 4.4 Race the Sun 2 – Jurassic Coast – 26th September – King Georges Playing Field, Beach. It was noted that this event had been very well organised, and the organiser had complied with the Council's requirements, and submitted all documents in a very timely manner.
- 4.5 Alzheimer's Trek 26 – Jurassic Coast – 30th August – Forres Field - It was noted that the event organisers had originally planned to use Forres Field as the main event hub on 7<sup>th</sup> June, but the event was postponed due to poor weather. It had been rearranged for 30<sup>th</sup> August, and although the weather remained unsettled, Forres Field was used as the refreshment hub. The organisers were cooperative, responsive to the Council's guidance, and provided all required documentation promptly.
- 4.6 Back Yard 12 Ultra – It was noted that this event had been postponed to Saturday 4<sup>th</sup> April 2026, due to the organiser having insufficient time to advertise and plan.
- 4.7 It was recommended that events detailed in 4.1, 4.4 and 4.5 were considered to have passed their one year trial.

It was proposed by Councillor Coward, seconded by Councillor Foster and RESOLVED UNANIMOUSLY: -

That the recommendations set out in section 4 of the briefing paper, arising from the review of 2025 events, be approved.

Section 5 of the briefing paper outlined all new events recommended to proceed in 2026 on a trial basis for one year, which would be reviewed by the Events Working Party at the end of the year.

- 5.1 Women's Institute – Tea at the Bandstand 21<sup>st</sup> May, 16<sup>th</sup> June, 16<sup>th</sup> July, 27<sup>th</sup> August - The WI requested provision of refreshments on the same days as The Purbeck Big Band played at the Swanage Bandstand.
- 5.2 The Purbeck Marathon – 19<sup>th</sup> – 20<sup>th</sup> September – Sandpit Field - The organiser would like to relaunch the event which was last run circa 2018. It would include two race types, most likely a marathon and half marathon and be based on Sandpit Field.
- 5.3 It was recommended that 5.1 was provided with provisional approval. With regards 5.2 it was recommended that provisional approval was delegated to officers, in consultation with the Event Working Party, and for the Working Party to receive a presentation from the organisers.

It was proposed by Councillor Sutton, seconded by Councillor Dorrington and RESOLVED UNANIMOUSLY: -

That the new events, as set out in section 5 of the briefing paper, be agreed.

Members considered the contents of Appendix 2, which set out the proposed events schedule for 2026. A copy is attached at the end of these Minutes.

It was proposed by Councillor Bonfield, seconded by Councillor Lejeune and RESOLVED UNANIMOUSLY: -

That the events detailed in the schedule in Appendix 2 for 2026 be agreed.

Section 6 of the briefing paper set out the proposals for charging for events.

- 6.1 For a few years the Town Council has charged larger 'national' events an administration fee of £420 (in 2025-26). For 2025-26, this equated to a total of 5 events. It has become apparent that this is seen to be a very good deal for these events and that the standard administration fee for the work undertaken by the Council for events would usually be in the region of £1,000. This was being proposed through the fees and charges element of this Committee. The Council's costs to administer events was significant and the charging of an administration fee helped to cover some of these costs. In addition, the Events Working Party is considering options around charging 'business' events an administration fee, which would be reported to the Council at a later date.
- 6.2 The Committee was asked if they wanted the Working Party to consider this in more detail and feedback to a future Council meeting as part of the Council's budget setting process.

It was proposed by Councillor Vile, seconded by Councillor Lejeune and RESOLVED UNANIMOUSLY: -

That the Event Working Party reviews the administration fees set by the Council in regard to events operated by businesses and report back to a future Council meeting as part of the budget setting process.

b) **Car Parks and Market**

It was reported that there had been an increase in parking-related issues affecting access to The Swanage Medical Centre. Members discussed the matter, noting that any further progress would require continued dialogue and cooperation with the Medical Centre. It was also reported that some misunderstandings had arisen regarding Restricted Mobility Permit Holders, and it was agreed that signage would be reviewed to provide greater clarity. The VSBDM advised that an additional market would be held on Tuesday 23<sup>rd</sup> December, in lieu of the markets that would not take place on the following two Fridays.

8) **Update from Task and Finish Groups**

a) **Festive Lights – Consideration of the use of the Mowlem projector by third parties.**

The VSBDM, reported that, following a meeting between Members of the Task and Finish Group and the Executive Director of the Mowlem, it had been agreed that third parties would not be permitted to use the festive lights projector. It was noted that projecting commercial images onto the building would require planning approval, a route the Council did not recommend.

As an alternative, the Mowlem had agreed that the projector could be used for the following purposes: Christmas, Remembrance during the month of November, and a “Welcome to Swanage” image at other times throughout the year. To support this, a budget of £500 would be required for 2026–27.

9) **Cultural Purbeck**

The Chair of Cultural Purbeck outlined the purpose of this collaborative initiative, which brought together local parish councils and representatives from local charities and cultural groups. The Committee Chairman expressed support regarding the vision of Cultural Purbeck and reported on progress to date, and future strategy.

It was proposed by Councillor Bonfield, seconded by Councillor Foster and AGREED: -

**TO RECOMMEND: -**

That the Council expresses support and endorses the ambitions of Cultural Purbeck.

Following further discussion, it was noted that as Cultural Purbeck is not yet a fully established entity, a vote on the two additional proposals put forward were to be deferred until appropriate governance arrangements are in place. The Chair of Cultural Purbeck acknowledged the points made and agreed that further work was required to determine the most suitable way forward.

10) **Update from the Visitor Services & Business Development Manager**

The VSBDM provided the following updates: -

- **Pedestrian Signage – Update** – It was reported that the Town Council had allocated a budget of £2,000 towards improvements to the pedestrian fingerpost signage around the town. The Town Council had also received authority from Dorset Council to repaint the signs in ‘Swanage Blue’ with gold bands. A meeting had taken place with Dorset Council, during which advice had been provided regarding refurbishment requirements, and details of an approved supplier were shared. It was noted that replacement fingerpost signs cost in the region of £500 each.

The focus this year would be the improvement of two priority signs:-

Station Approach sign – This would include the removal of the outdated toilet sign directing to the Railway Station toilets, which were now only open during train operating periods, and replacing it with a new toilet sign pointing towards the Shore Road toilets.

The Mowlem Shelter signs - It was noted that these signs presented a more complex arrangement requiring further consideration. The current configuration did not include a toilet direction sign.

It was anticipated that work on the painting of signs would commence in January 2026, and the project was expected to continue over the longer term.

A discussion ensued during which the possibility of obtaining costings for alternative signage options was raised. It was proposed by Councillor Sutton, seconded by Councillor Coward and RESOLVED: -

That a Task and Finish Group be created to work with  
The Chamber of Commerce to review the Blue  
Heritage signage in Swanage.

Councillors Bonfield, Coward and Sutton agreed to form the Task and Finish Group. It was further noted that the VSBDM would contact Dorset Council in the first instance to confirm whether any amendments to the Blue Heritage signs would be permitted.

- **Town Maps – Update on progress** – It was reported that a budget of £2,500 had been allocated in the current financial year for the update and procurement of a new set of tear-off tourist maps. The VSBDM advised that he would be liaising with the town's main attractions over the coming months, together with the Chamber of Trade, to explore opportunities for partnership working. This would include reviewing the content of the maps and assessing the potential to generate a small amount of advertising income, which would support the production of an increased number of maps for distribution to partner organisations.
- **Visit Swanage Website** – It was reported that although the overall number of page visits had remained consistent over the past two years, there had been an increase in engagement since last year. The top three pages accessed were:-
  1. What's on
  2. Attractions & Activities
  3. Where to eat and drink

Following further discussions, a point was raised regarding the Generative Engine Optimisation (GEO) capabilities of the current website. Given the changing landscape of internet searches due to the upsurge in the use of artificial intelligence, it was agreed that, in order to ensure that the Visit Swanage website was future proofed, a Task and Finish Group should be established to review its existing capabilities.

It was proposed by Councillor Tomes, seconded by Councillor Coward and RESOLVED UNANIMOUSLY:-

That Councillors Tomes, Dorington, Coward, and  
Sutton together with Ms L Bish from the Chamber of  
Trade, form a Task & Finish Group to review the  
Visit Swanage website capabilities in collaboration  
with the website provider, Visit Dorset.

- **Beach Hut release and software improvements to booking system** – It was reported that a budget had been allocated by the Town Council to improve the booking system software, with the aim of automating the new booking process. At present, much of the process was managed manually by the team at the Swanage Information Centre, which was both time consuming and challenging to administer. It was anticipated that these improvements would be undertaken during the winter months with implementation planned for the next year.

## **11) Fees and Charges and Budgets**

- a) **2026-27 Proposed projects** – Members considered proposed projects.

It was proposed by Councillor Tomes, seconded by Councillor Bonfield and RESOLVED UNANIMOUSLY: -

TO RECOMMEND to the Finance and Governance  
Committee Meeting being held on 17<sup>th</sup> December 2025,  
that the items listed in the proposed project expenditure

schedule (section 1) be considered as part of the budget setting process for 2026/27.

b) **2026-27 Proposed fees and charges** – Members discussed the following proposed fees and charges:-

- **Boat Park**

Prior to consideration of the following item, Councillor Bonfield declared a non-pecuniary interest by reason of being a boat park user, and did not take part in any discussion, decision, or vote.

It was proposed by Councillor Vile, seconded by Councillor Sutton and RESOLVED UNANIMOUSLY:-

TO RECOMMEND to the Finance and Governance Committee meeting being held on 17<sup>th</sup> December 2025 that the proposed Boat Park scale of fees and charges be considered as part of the budget setting process for 2026/27.

- **Car Parks**

It was proposed by Councillor Dorrington, seconded by Councillor Foster and RESOLVED UNANIMOUSLY:-

TO RECOMMEND to the Finance and Governance Committee meeting being held on 17<sup>th</sup> December 2025 that the proposed Car Parks scale of fees and charges be considered as part of the budget setting process for 2026/27.

- **Market, TIC, Peveril Point, Stone Quay and Monkey Beach**

It was proposed by Councillor Coward, seconded by Councillor Dorrington and RESOLVED UNANIMOUSLY: -

TO RECOMMEND to the Finance and Governance Committee meeting being held on the 17<sup>th</sup> December 2025 that the proposed Market, TIC, Peveril Point Stone Quay and Monkey Beach, scale of fees and charges be considered as part of the budget setting Process for 2026/27.

**12) Updates from Outside Representatives**

Outside Representatives provided the following updates:-

- **Swanage Railway** – Details were shared regarding the programme of upcoming events throughout December. It was also reported that Swanage Railway had won a 2025 Traveller's Choice Award with Trip Advisor, among other awards this year. Members also received an update regarding the halt at Blue Pool which is scheduled for a trial opening next year.
- **Bournemouth & Swanage Motor Road & Ferry Company** – Members received an update on the recent proposals put forward by the Company. It was reported that the proposal to introduce a toll on Ferry Road Studland would not be implemented. Members were further advised of the proposed increase to ferry charges with an announcement expected in the new year. It was also noted that the Company were exploring the introduction of a technology-based system to recognise frequent users, with the intention of offering reduced rates based on usage.
- **Heart of Swanage** – The representative reported that the potholes along Commercial Road have been filled in by Dorset Council. It was further reported that The Heart of Swanage had been awarded Gold for the Outstanding Community Support award at the Swanage Business Awards held in October.

- **Swanage Fishermen's Association** - Members were informed that the Association had held its first meeting since the pandemic during the summer.
- **Mowlem Theatre** – Members were advised that the recent fundraising efforts had been progressing well, particularly the recent 'Raise the Roof' campaign. However, it was reported that further fundraising was still required to support the provision of disabled access to the stage.
- **Purbeck Community Rail Partnership** – Members were updated on the progress of the halt at the Blue Pool.
- **Swanage Chamber of Trade** – Members received an update on recent activities of the Swanage Chamber of Trade, which included the following key initiatives: -  
 Centennial Celebrations – An article marking the Chamber's 100<sup>th</sup> Anniversary had been published in the Purbeck Gazette. It was further noted that the planned dinner and dance had been cancelled. In its place, a Christmas Social will be held on the 9<sup>th</sup> December at the Grand Hotel, Swanage.  
 SOS Switch on Swanage Lights and Signs of Swanage - Over 30 businesses had taken on collection jars, with the aim of raising funds to support improved signage and festive lighting for the town.  
 New Chamber Map – A new map, featuring Chamber members had been created.  
 Representatives from the Chamber expressed an interest in updating the existing visitor information boards in the town's car parks with a more up to date version.  
 Business Window Sticker with QR Codes – QR code window stickers had been completed and were in the process of being distributed to businesses.  
 It was further reported that the Chamber of Trade now had 50 members.

**13) Items of Information and Matters for Forthcoming Agendas**

- a) Boat Park Improvements
- b) Members were reminded of the Christmas Lights switch on scheduled for 29<sup>th</sup> November.

**14) Date of next meeting**

The date of the next meeting was confirmed as Wednesday 25<sup>th</sup> March 2026 at 2.15pm at the Grand Hotel, Burlington Road, Swanage.

The Chairman thanked everyone present for their attendance and for a wonderful summer season

The meeting closed at 4.15p.m.



**Appendix 2      Swanage Town Council: Event requests for 2026 (venue booking dates)**

- Green rows indicate that the event is outside the control of the Town Council
- Pink rows indicate a new event
- Peach indicates where more than one event is being hosted by STC at the same time

Month	Event	Date	Organiser	Location	Detail	Alcohol / Eve close	Fee	Change from previous?	Org. Type
Jan	SSRC 10K Run	11/01	SSRC	North Beach Car Park	10k Run around Swanage	No	-	As 2025	Charity
Mar	Blues Festival	5-8/03	Swanage Blues Org	Various pubs	Live music around town				
	Jurassic Half Marathon	14/03	UK Running Events	Shore Road	A half marathon to Corfe and train back to Swanage	No	?	As 2025	Business
April	Good Friday Service	03/04	Rev David Richards	Bandstand	Service in the bandstand	No	-	As 2025	Church
NEW	Backyard 12 Ultra	04/04	Back Yard 12 Ultra	Days Park	A 4 mile run on the hour every hour	No	?	Postponed from Sept 25	Business
	Easter Sunday Sunrise Service	05/04	Jim Farrer	Swanage Beach	Service on the beach at sunrise	No	-	As 2025	Church
	Model Railway Weekend	11-12/04	Swanage Railway	Swanage Railway	Visit models of each station at the stations				
	Swanage Carnival Classic Car Show	26/04	Swanage Carnival	Main Beach Car Park	Classic cars and charity stalls	No	-	As 2025	Not For Profit
May	Herston Community Picnic	04/05	Swanage and Purbeck Development Trust	Herston Community Field	Family friendly picnic on May Day Bank Holiday	No	-	As 2025	Charity
	Diesel Gala and Beer Festival	8-10/05	Swanage Railway	Swanage Railway	Diesel Gala and Beer Festival				
	Swanage Kayak Fishing Competition	16/05	South Wales Kayak Anglers (SWKA)	PAG and Monkey Beach	An established competition	No	?	As 2025	Business
	Jurassic Coast Challenge	16-17/05	Action Challenge	Journeys End and NBCP	8 <sup>th</sup> year of this running challenge	No	£1000	As 2025	Business

Month	Event	Date	Organiser	Location	Detail	Alcohol / Eve close	Fee	Change from previous?	Org. Type
<b>NEW</b>	WI Tea Tent @Purbeck Big Band Performance	21/05	Women's Institute	Recreation Ground next to Bandstand	A refreshment tent to accompany Purbeck Big Band - 6pm to 8pm	No	-	NEW	Charity
	Swanage Pirate Festival	23-24/05	Pirate Festival Org	Sandpit Field and Beach	Family friendly pirate/ militia festival, skirmishes and re-enactment	Yes, 7pm finish (note below)	-	As 2025	Not For Profit
	Purbeck Arts Week	23/05-07/06	Purbeck Arts Week Org	Various					
	Swanage Fairy Festival	29-30/05	Fairy Festival Org	Sandpit Field	A magical weekend of mermaids, fairies and pixies and elves, (inc. alcohol, finish at 7pm)	Yes 7pm finish	?	As 2025	Business
<b>June</b>	Alzheimer's Trek 26 – Jurassic Coast	06/06	Gladiator Events	Forres Field and KGPF	Various distance walks for charity	No	£1000	As 2025	Business
	The Fish and Food Festival	13-14/06	The Fish and Food Committee	Sandpit Field	Lots of food stalls and entertainment	Yes 7pm finish	-	As 2025	Not For Profit
	The Studland SwimRun	13/06	I-Swim-Run	Beach and NBCP	A swim and run event across Studland, Swanage and Durlston bays	No	?	As 2025	Business
<b>NEW</b>	WI Tea Tent @Purbeck Big Band Performance	18/06	Women's Institute	Recreation Ground next to Bandstand	A refreshment tent to accompany Purbeck Big Band - 6pm to 8pm	No	-	NEW	Charity
	Cancer Research UK Big Hike	20/06	Hike Events	PAG	A checkpoint for participants as they walk through Swanage	No	£1000	As 2025	Business
	SSRC Summer Regatta Weekend	20-21/06	SSRC	Sandpit Field, Beach and NBCP	SSRC hosts the Summer regatta and Supervets Championship	Yes 7pm finish	-	As 2025	Charity
	Roads to Rail Steam Rally	26-28/06	Swanage Railway	Corfe Castle					

Month	Event	Date	Organiser	Location	Detail	Alcohol / Eve close	Fee	Change from previous?	Org. Type
	Race the Sun – Jurassic Coast	27/06	Adventure Element	KGPF	An adventure triathlon, walking, mountain biking and kayaking	No	£1000	As 2025	Business
	Swanage Triathlon	28/06	Challenging Events	Sandpit Field	A traditional triathlon	No	?	As 2025	Business
<b>July</b>	Macmillan Mighty Hike	04/07	Threshold Sports	Days Park and NBCP	A large hub for participants as they walk through Swanage	No	£1000	As 2025	Business
	Hants and Dorset Coastal Rowing Regatta	04/07	Hants and Dorset Coastal Rowing	Beach, Shore Road and KGPF	Rowing racing for Hants and Dorset Coastal clubs	No	-	As 2025	Not For Profit
	Swanage Jazz Festival	11-12/07	The Jazz Festival	Sandpit Field	A popular music event with many musicians playing	Yes 11pm finish	-	As 2025	Not For Profit
<b>NEW</b>	WI Tea Tent @Purbeck Big Band Performance	16/07	Women's Institute	Recreation Ground next to Bandstand	A refreshment tent to accompany Purbeck Big Band - 6pm to 8pm	No	-	NEW	Charity
	The Wild Swimming Festival	18-19/07	The Wild Swimming Festival	PAG, Monkey Beach and Stone Quay	Swimming races and festival with entertainment	Yes 11pm finish	?	As 2025	Business
	Swanage Carnival	25/07-01/08	Swanage Carnival	Sandpit Field and Various	Activities and entertainment for all the family	Yes 11pm finish	-	As 2025	Not For Profit
	Percy the Plesiosaur	01/08	Project Planet Earth	Beach	A strong swimmer towing a plastic kayak across bay	No	-	As 2025	Charity
	Camp Bestival	30/07-02-08	Camp Bestival	Lulworth Castle					
<b>Aug</b>	Rotary Summer Fete	06/08	Rotary	Sandpit Field	A traditional summer fete to raise funds for local charities.	Yes 4pm finish	-	As 2025	Charity

Month	Event	Date	Organiser	Location	Detail	Alcohol / Eve close	Fee	Change from previous?	Org. Type
	Lifeboat Week	08-15/08	RNLI	PAG and Various	Activities throughout the week with music and a bar on Friday and Saturday	Yes 11pm finish	-	As 2025	Charity
	Purbeck Valley Folk Fest	20-23/08		Purbeck Valley Farm					
	The Bournemouth Air Fest	20-23/08		Bournemouth Beach					
	Harmans Cross Summer Fete	31/08		Harmans Cross Village Hall					
<b>NEW</b>	WI Tea Tent @Purbeck Big Band Performance	27/08	Women's Institute	Recreation Ground next to Bandstand	A refreshment tent to accompany Purbeck Big Band - 6pm to 8pm	No	-	NEW	Charity
<b>Sept</b>	Dorset County Show	TBC		Dorchester					
	Folk Festival	11-13/09	The Folk Festival	Sandpit Field, Shore Road and Bandstand	Music and dancing and trade stalls	Yes 11pm finish	-	As 2025	Not For Profit
	Discovery Fest	19/09	Planet Purbeck	Shore Road and Shore Place	Local environmental groups gathered on Shore Road	No	-	As 2025	Charity
<b>NEW</b>	NEW – The Purbeck Marathon	19/09	The Purbeck Marathon	Sandpit Field and the Downs	A cross-country marathon	No	?	NEW	tbc?
	RESERVE - Race the Sun	26/09	Adventure Element	KGPF	As above	No	-	RESERVE	Business
<b>Oct</b>	Swanage Blues Festival	TBC		Various					
	RESERVE – SSRC Summer Regatta	04-05/10	SSRC	Sandpit Field, Beach and NBCP	As above	Yes	-	RESERVE	Charity
	RESERVE – SSRC Summer Regatta	18-19/10	SSRC	Sandpit Field, Beach and NBCP	As above	Yes	-	RESERVE	Charity
<b>Nov</b>	Remembrance Sunday	08/11	Swanage Town Council	Shore Road, Memorial, Various Roads	National Memorial Day	No	-	As 2025	Council

	Switch on the Christmas Lights	28/11	Swanage Town Council	Mowlem Triangle	Christmassy fun for a couple of hours	No	-	As 2025	Council
<b>Dec</b>	Endurance Life Marathon	06/12	Endurance Life	Recreation Ground	Various race distances with a finish line on the beach	No	?	As 2025	Business
	Christmas Street Market	06/12	Rotary Charity	Station Road and Institute Road					
	Boxing Day Swim	26/12	Will Does	Shore Road and Beach	Fancy dress dip in the sea for charity	No	-	As 2025	Charity

Note - Swanage Pirate Festival: Alcohol sales limited to the sale of 'mead' type alcohol in bottles only. No bar is permitted.