

Minutes of the Meeting of the Swanage Town Council  
held at The Town Hall, High Street, Swanage on  
**MONDAY, 20<sup>th</sup> OCTOBER 2025** at 7.00 p.m.

PRESENT:-

Councillor M. Bonfield – Chairman

Councillor P. Burridge  
Councillor M. Coward  
Councillor J. Dorrington  
Councillor J. Lejeune  
Councillor T. Foster  
Councillor C. Moreton  
Councillor G. Suttle  
Councillor C. Sutton  
Councillor C. Tomes  
Councillor S. Vile

In addition to Members of the Council and officers, six members of the public attended the Meeting.

**Public Participation Time**

The following matters were raised during Public Participation Time:-

- Comment was made that the recent Neighbourhood Plan public engagement events had been very helpful in explaining the process.
- A query was raised regarding the establishment of Task and Finish Groups and whether the governance of such groups should be incorporated within the Council's Standing Orders, as it was understood that this was the case elsewhere. A further question was asked about the self-nomination process for councillors to Task and Finish Groups.
- Comment was made on the way in which agendas and supporting papers were printed, and the Council was encouraged to carefully format agenda papers to minimise paper usage, although it was noted that most councillors were using laptops at the meeting.
- A question was asked as to whether the Town Mayor had been aware of a 'private meeting' held at St Aldhelm's Court to present the Green Seafront Stabilisation and Shore Road options. Reference was also made to the consultation materials used, with a query as to whether these could have been altered to influence the consultation results. A further question was asked as to why the Council had not provided other residents with a similar opportunity to meet in this way. In response, it was noted that the meeting at St Aldhelm's Court had been arranged by officers as part of the engagement process. The occupiers had been identified as key stakeholders and as a group of older residents they also represented a potentially hard to reach group. It was understood that opinions indicated on posters used as part of the engagement process would not be included in the statistical analysis to be presented in the report, which would focus on the more than 1,400 responses received to the survey.

Rev. Dave Richards offered a short prayer before the commencement of the Meeting.

The Chairman opened the Council Meeting at 7.10 p.m.

91. **Apologies**

There were no apologies to report.

92. **Declarations of Interest**

Members were invited to declare their interests and consider any requests for Grants of Dispensations in accordance with Section 9 and Appendix B of the Council's Code of Conduct.

**Agenda item No. 11** – Councillor Bonfield declared a pecuniary interest under the Code of Conduct by reason of being a regular beach hut user.

**Agenda item No. 11** – Councillor Dorrington declared a pecuniary interest under the Code of Conduct by reason of being a regular beach hut user.

**Agenda item No. 12** – Councillor Tomes declared a disclosable non-pecuniary interest for reason of being the Council's representative to the Mowlem Institute Trust.

93. **Minutes**

(a) Proposed by Councillor Coward, seconded by Councillor Burrridge and  
RESOLVED UNANIMOUSLY:-

That the Minutes of the Council Meeting held on  
15<sup>th</sup> September 2025 be approved as a correct record  
and signed.

94. **Planning and Consultation Committee**

(a) Proposed by Councillor Foster, seconded by Councillor Lejeune and  
RESOLVED UNANIMOUSLY:-

That the Minutes of the Planning and Consultation  
Committee Meeting held on 6<sup>th</sup> October 2025 be  
approved as a correct record and signed.

95. **Environment and Green Spaces Committee**

(a) Proposed by Councillor Sutton, seconded by Councillor Vile and  
RESOLVED UNANIMOUSLY:-

That the Minutes of the Environment and Green  
Spaces Committee Meeting held on 8<sup>th</sup> October 2025  
be approved as a correct record and signed.

Consideration was given to the following recommendation contained  
in the Minutes:-

12) **Durlston Country Park – Actions to support proposed 'Durlston and Purbeck Coast National Nature Reserve'**

Proposed by Councillor Sutton, seconded by Councillor Dorrington  
and RESOLVED UNANIMOUSLY:-

That Council agree an extension to the current lease  
held by Dorset Council (Durlston Country Park), to be  
drawn up at the expense of Dorset Council.

Furthermore, that Council agrees to the inclusion of  
the land in the Council's ownership to the south of  
Swanage Bay View Holiday Park within the proposed  
Durlston and Purbeck Coast National Nature Reserve.

96. **Statement of Cash Balance**

- (a) A Statement of Cash Balance as at 30<sup>th</sup> September 2025 was submitted for information (a copy attached at the end of these Minutes).

97. **Payment of Accounts**

In accordance with Regulations 5 and 6 of the Council's Financial Regulations, the following Payment Schedules were submitted for information:-

- Payment Schedule 6, amounting to £716,059.28.

98. **Chairman's Announcements**

The Town Mayor reported his attendance at the following events since the Council Meeting held in September:

- Kindertransport Memorial Plaque – It had been a privilege to unveil a blue plaque at Swanage Railway Station in memory of the children who arrived via Kindertransport during the Second World War.
- Carnival Presentation Evening – The Mayor was pleased to attend the presentation event at The Mowlem Theatre, where proceeds from the Carnival, totalling £41,000, had been presented to various local charities. He expressed thanks to the Carnival Committee for their hard work.
- HK Law Business Breakfast – A worthwhile networking event attended by local businesses and community groups.
- Swanage Business Awards – The Mayor had been pleased to attend the awards ceremony and witness the successes of local businesses. Congratulations were extended to all of the winners.
- Purbeck Film Festival – The Mowlem Theatre had shown "Memory Lane", a Dutch comedy film exploring the effects of dementia on a couple's lives.

99. **To consider the appointment of a Councillor to the Planning and Consultation Committee**

It was proposed by Councillor Foster, seconded by Councillor Tomes and  
RESOLVED UNANIMOUSLY:-

That Councillor Burrridge be appointed to the  
Planning and Consultation Committee for 2025/26.

100. **To consider revised date for Finance and Governance Committee**

It was proposed by Councillor Sutton, seconded by Councillor Coward and  
RESOLVED UNANIMOUSLY:-

That the next meeting of the Finance and Governance  
Committee be rescheduled from Wednesday 5<sup>th</sup>  
November 2025 at 2.15 p.m. to Wednesday 12<sup>th</sup>  
November 2025 at 11.00 a.m. at the Town Hall.

101. **Working Party and Task & Finish Groups Updates**

- (a) **Meeting of Task and Finish Group to review Fees and Charges held on 24<sup>th</sup> September 2025**

It was noted that the Task and Finish Group had met and would report back to the relevant committees prior to the Finance and Governance Committee meeting and the commencement of the budget-setting process.

Further to their declarations under Minute No. 92, Councillors Bonfield and Dorrington left the meeting prior to consideration of the following item. The Deputy Mayor assumed the Chair.

102. **To consider Beach Hut fees for 2026/27**

Consideration was given to a briefing paper prepared by the VSBDM which outlined the pricing structure and highlighted the proposed changes to the beach hut booking procedure for 2026/27. It was noted that the current beach hut fees and booking procedure, last reviewed in 2024, were first used for the 2025/26 season and had been considered successful. Occupancy was reported as slightly lower than the previous year, but bookings and income had increased. Reduced period booking discounts and targeted promotion, including social media, had contributed to this outcome.

It was noted that the proposed fee structure would remain similar to 2025/26 with the exception of the following changes:

No.	Proposal	Detail
1.	General increase of 4%, rounded.	To account for inflation.
2.	Increase number of Shore beach huts available for annual hire from 10 to 15.	Last year, the 10 ‘pre-designated’ huts sold out very quickly and there was a clear demand for additional huts to be available for annual hire.
3.	Reduce the discount for Shore and Spa huts annual hire from 25% to 20%.	As demand for these huts is very strong, it is proposed to reduce the current discount available. This does not cover Spa Retreats – see below.
4.	Increase Upper Level Shore winter day fees.	The lower fees for these particular huts tend to attract customers who are looking for cheap hire of huts for reasons that are not always compatible with the terms and conditions. Therefore, it is proposed to bring these hut fees more in line with the Lower Level fees over the winter.
5.	Reduce the annual fee for Spa Retreats.	Spa Retreats have not been hired as much as in previous years, although overall the forecast income should only be a little lower than budgeted for. An incorrect annual fee calculation was presented last year. This has now been rectified and explains why there is a reduction on the annual fee for these huts for the new year.

Day	Release date	Period	Huts available
Day 1	17 <sup>th</sup> November 2025	52 weeks (all year) 28 Mar to 26 Mar	Shore Road: 10+ pre-designated huts (tbc)
Day 2	18 <sup>th</sup> November 2025	21 weeks (winter) 31 October to 26 March	All Shore Road huts
Day 3	19 <sup>th</sup> November 2025	6 weeks (summer peak) 18 July to 28 August	Shore Road: 25 pre-designated huts
Day 4	20 <sup>th</sup> October 2025	1 week+	All Shore Road huts
Day 1	10 <sup>th</sup> February 2026	52 weeks	All Spa Retreats only
Day 2	11 <sup>th</sup> February 2026	31 weeks 28 Mar to 30 Oct	All Spa and Spa Retreats
Day 3	12 <sup>th</sup> February 202	1 week+	All Spa and Spa Retreats

It was proposed by Councillor Foster, seconded by Councillor Sutton and  
RESOLVED UNANIMOUSLY:-

That the proposed changes to the beach hut fee structure for 2026/27 and the fees as set out in Appendices 1 and 2 to the briefing note (attached at the end of the Minutes) be approved.

Councillors Bonfield and Dorrington re-joined the meeting and the Chairman assumed the Chair.

103. **To consider recommendations of the Grants Panel**

Consideration was given to a briefing paper prepared by the Planning and Community Engagement Manager, which set out the grant applications received for the 2025/26 financial year and the recommendations of the Grants Panel.

It was noted that the Council had approved a grants budget of £10,000 for 2025/26, and that no grants had been awarded to date. A total of £3,943.50 had been requested, and it was proposed that £2,125.00 be awarded.

Applicant	Sum Requested	Recommended grant	Summary of project	Reason for support
Friends of Swanage Library	£850.00	£425.00	<b>Friends group (project under the umbrella of Swanage &amp; Purbeck Development Trust) run by volunteers keen to support Swanage Library and help develop the services it provides.</b> Funding to cover the cost of purchasing furniture (£450), paint materials (£200), and event materials (£200), to make the library environment a more welcoming and inclusive space.	<b>Recommend approval at £425 (50%).</b> It was noted that a grant of £1,100 had been awarded in March 2025 for new audiovisual equipment, decorating materials, and artwork for the library, which is Dorset Council-run. Grant recognises the valuable contribution the library service makes to the local community and residents' health and wellbeing.

The good work of the Friends of Swanage Library was noted and it was therefore proposed by Councillor Foster, seconded by Councillor Lejeune and **RESOLVED UNANIMOUSLY:-**

That the Town Council approves the recommendation of the Grants Panel to award a grant of £425 to the Friends of Swanage Library.

Lewis-Manning Hospice Care	£793.50	£400.00	<p><b>Registered Charity No. 1120193.</b></p> <p>Lewis-Manning Hospice Care is an independent hospice charity in East Dorset and Purbeck, providing tailored support for adults and their families affected by life-limiting illnesses.</p> <p>Free services provided, which include day hospice care (with creative art activities, complementary therapy and occupational therapy). Online ‘virtual creative art sessions’ are offered to all patients.</p> <p>Grant requested towards the cost of purchasing 30 creative art boxes at £26.45 each (£793.50).</p>	<p><b>Recommend approval at £400 (50%).</b></p> <p>It was noted that grants totalling £985 had been awarded in 2023 (equipment kits) &amp; 2024 (100 fans).</p> <p>Free service, providing many benefits to the local community’s mental health, health and wellbeing, and social activities.</p>
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Members noted the content and quality of the recent presentation provided by Lewis Manning Hospice Care to the Council and were very supportive of the work of the charity. A brief discussion ensued around the provision of the full grant amount requested of £793.50 rather than the recommendation of the Grants Panel of £400.00.

It was proposed by Councillor Sutton and seconded by Councillor Dorrington:-

That the Town Council approves the recommendation of the Grants Panel to award a grant of £793.50 to Lewis Manning Hospice Care.

Upon being put to the Meeting EIGHT Members voted IN FAVOUR of the Proposition and there were THREE ABSTENTIONS, whereupon the Proposition was declared CARRIED.

Mosaic – Supporting Bereaved Children	£300.00	£300.00	<p><b>Registered Charity No. 1158138.</b></p> <p>Mosaic’s aims include the development of a Dorset-wide network of specialist bereavement support for all children and young people (ages 4 to 18) and their families.</p>	<p><b>Recommend approval, subject to confirmation being received that the bereavement cafes have been offered to all schools in Swanage.</b></p> <p>It was noted that a grant of £500 had been awarded in 2024 for one-to-one</p>
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			<p>Recently, Mosaic has introduced 'Bereavement Cafes' in schools across Dorset. These are safe spaces where young people can share their experiences of grief with professional counsellors and volunteers, helping to reduce feelings of isolation.</p> <p>Mosaic is planning to offer three bereavement cafes to schools in Swanage and is requesting a grant towards the cost of providing these sessions (3 x £100 each).</p>	<p>counselling sessions – this application relates to a new service being offered to schools.</p> <p>Free services, providing many benefits to local community's/children's mental health, health and wellbeing, and social activities. The charity's drive and fundraising efforts are to be congratulated.</p>
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It was proposed by Councillor Dorrington, seconded by Councillor Vile and  
RESOLVED UNANIMOUSLY:-

That the Town Council approves the recommendation of the Grants Panel to award a grant of £300 to Mosaic, Children's Bereavement support.

Swanage Literary Festival CIC	£500.00	£500.00	<p><b>Community Interest Company (CIC).</b></p> <p>The first festival was held in 2024 and was self-funded by a small group of local residents, organised as a one-off event to 'test the waters.' Following this success a CIC has been established.</p> <p>The festival aims to offer adults and children the opportunity to engage with authors, thereby enriching the town's cultural life.</p> <p>This application seeks support towards the costs of the second festival, estimated at £1,238. Securing this funding will ensure the further development of the festival as a valued cultural event.</p>	<p><b>Recommend approval.</b></p> <p>Supports local culture, community wellbeing, social activities, and the local economy.</p> <p>The festival offers an opportunity to enhance the town's cultural and educational offerings, and it is hoped that it will become a regular annual event. It also has the potential to provide economic benefits by attracting visitors to the town in the quieter shoulder months.</p>
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It was reported that the event the previous year had been successful, although it was noted that Swanage Library had not been included as a venue. It was proposed by Councillor Sutton, seconded by Councillor Moreton and RESOLVED UNANIMOUSLY:-

That the Town Council approves the recommendation of the Grants Panel to award a grant of £500 to the Swanage Literary Festival.

Swanage Museum and Heritage Centre	£500.00	£500.00	<p><b>Registered Local Charity No. 274200.</b></p> <p>The Charity maintains an archive documenting the history of the area, accessible both online and in person at the Heritage Centre in the Square, and History Centre on Victoria Avenue Industrial Estate. The archive includes material on art and artists, Swanage Heritage, and the Jurassic Coast Gateway. This application requests funding to support the digitisation and secure back-up of the Museum's historical archives, with costs estimated at £600.</p>	<p><b>Recommend approval.</b></p> <p>To protect and preserve the history and heritage of the town and improve public access to historical records. Supports the Museum's ongoing efforts to safeguard community history and make it more accessible for education, research, and cultural engagement.</p>
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It was proposed by Councillor Lejeune, seconded by Councillor Coward and  
**RESOLVED UNANIMOUSLY:-**

That the Town Council approves the recommendation of the Grants Panel to award a grant of £500 to the Swanage Museum and Heritage Centre.

Further to his declaration under Minute No. 92, Councillor Tomes remained in the room but did not take part in any discussion or decision in respect of the following item.

The Mowlem Theatre on behalf of Cultural Purbeck	£1,000.00	£ See comments.	<p><b>The Mowlem Theatre Registered Charity No. 243486 – applying on behalf of Cultural Purbeck (not a constituted body/no bank account).</b></p> <p>Cultural Purbeck was established in March 2025, following the unsuccessful Dorset Town of Culture bid. The group's vision is to create a vibrant, inclusive cultural landscape that celebrates both tradition and innovation.</p>	<p><b>Support in principle, however, recommend deferring decision at this stage – further information required. Recommend meeting between Grants Panel and Cultural Purbeck.</b></p> <p>Eligibility criteria noted: "Applications will only be considered from community groups and organisations that are a properly constituted body.", the funds would be paid to The Mowlem (event holder) not the</p>
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			<p>The Mowlem is seeking funding of £1,000 on behalf of the group to cover the costs of delivery of a community-focused project, in partnership with St. Mark's Primary School. The initiative will provide an opportunity for twenty local families from the school to attend a performance of Aladdin at The Mowlem Theatre in January 2026.</p>	<p>group. Concerns raised that this initiative would only be on offer to one school in Swanage, the group would also like to discuss the possibility of all schools in Swanage being included. It was noted that Cultural Purbeck would be hosting its first community workshop on 7<sup>th</sup> November.</p>
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Members noted the success of the group in their own fundraising efforts. Attention was also drawn to the Council's grant guidelines which stated that the group must be fully constituted with its own bank account. It was suggested that a meeting be organised between Cultural Purbeck and the Town Council to discuss future opportunities and a report would be provided to a future Council Meeting.

It was proposed by the Town Mayor and seconded by Councillor Lejeune:-

That the Town Council approves the recommendation of the Grants Panel that consideration of the grant request from the Mowlem Theatre should be deferred pending a meeting between the Grants Panel and Cultural Purbeck to obtain further information.

Upon being put to the Meeting, TEN Members voted IN FAVOUR of the Proposition and there was ONE ABSTENTION, whereupon the Proposition was declared CARRIED.

104. **Day's Park Artificial Pitch Project – To confirm procurement under Football Foundation's Artificial Grass Pitch Framework Agreement**

Further to Minute No. 83 d) of the Council Meeting held on 15<sup>th</sup> September 2025, at which it had been agreed that the Town Council would act as joint applicant to the Football Foundation under the Artificial Grass Pitch funding programme (subject to a satisfactory outcome of a joint meeting between representatives of the Town Council, the Football Club, and the CIO), Members considered a briefing paper outlining the outcome of the meeting held at Day's Park on 29<sup>th</sup> September 2025.

Following that meeting, and a subsequent meeting of the Sport, Leisure and Wellbeing Working Party held on 15<sup>th</sup> October 2025, Members were satisfied that the information provided gave sufficient reassurance for the project to proceed.

The Council noted that, in order to access the grant funding, the artificial surface and associated professional services were required to be procured through the Football Foundation's Artificial Grass Pitch Framework, which had been competitively tendered in accordance with UK Public Sector Procurement Regulations.

It was proposed by Councillor Tomes, seconded by Councillor Foster and  
RESOLVED UNANIMOUSLY:-

That the Town Council waives Financial Regulations to enable the Town Council to sign up to the Football Foundation's AGP Framework and thereby access the substantial grant funding potentially available from the Football Foundation

for the installation of an artificial grass pitch at Day's Park.

Furthermore, in accordance with Standing Order 42, authorisation be given to the Mayor and Deputy Mayor to sign the Framework Fee Undertaking Letter and Framework Joining Agreement, in order that they can be executed as deeds.

105. **Reports from Council representatives on outside organisations**

**(a) Citizens Advice – Purbeck and East Dorset**

It was reported that at the Community Services Committee Meeting held on 15<sup>th</sup> October 2025, a recommendation had been made to the Finance and Governance Committee that the Council should increase its annual donation to the local Citizens Advice service from £2,500 to £8,000. Members noted that this level of grant would be consistent with contributions made by councils of a similar size and that the service had supported approximately one in every twenty-four Swanage residents, generating income gains of around £429,000 for the local community. It was further noted that, if confirmed, the additional funding would help safeguard the continuation of this valuable service.

**(b) Wellbeing Swanage**

A report had been received from the CEO of Swanage and Purbeck Development Trust regarding Wellbeing Swanage, which included the following updates:

- Guided by the 'Wellbeing Swanage' Advisory Group of professionals, voluntary organisations, and community leaders, the new 'Wellbeing Swanage Vision' had been completed, which would guide future work.
- The Welcome Lounge at the Focus Centre had become increasingly busy, providing signposting, information, and a safe space to talk for people with a wide variety of challenges.
- New services available at the Focus Centre included a 'Homestart' family support group, drop-in sessions with Lewis Manning, and a 'Young Talkers' group to support early speech and language development.
- Attendance at the 'Access Wellbeing' drop-in mental health service had been increasing rapidly, and a second day had been introduced.
- Building work had continued to prepare rooms for service providers, increase the number of childcare spaces, and commence the creation of the Community Café. The Trust was continuing to fundraise to support further work.
- The Trust expressed gratitude to the Town Council for its ongoing support and offered to show any Councillors around the facilities if they wished to visit.

**(c) Chamber of Trade**

It was reported that the Chamber of Trade was celebrating its centenary and would be hosting a “Dinner and Dance” event on 26<sup>th</sup> November 2025 at The Grand Hotel, Burlington Road. Tickets could be purchased from various outlets in the town for differing party sizes and Members were encouraged to attend and share the details with local businesses.

106. **Report from Dorset Councillors**

The following updates were provided by Councillors Suttle and Tomes:

- Dorset Local Plan – It was reported that the deadline for responses to the survey had been extended until 31st October 2025. Members noted that, following concerns raised by landowners regarding the inclusion of their land within

potential development sites without prior consultation, these sites had been removed. All were encouraged to submit a response.

- Empty Homes Strategy – It was reported that Dorset Council had agreed to implement Compulsory Purchase Orders to ensure that empty homes were brought back into use.

107. **Reporting of delegated matters**

Further to Minute No. 83 d) of the Council Meeting held on 15<sup>th</sup> September 2025, it was reported that professional advice in respect of the condition of the Football Club buildings had been instructed.

108. **Items of Information and Matters for Forthcoming Agendas**

(a) **Green Seafront Stabilisation Scheme/Shore Road Options – To note public statement on timeline for receipt of report on public engagement**

The Chairman read a statement which had been released on the Town Council's website and Facebook page, as follows:

In September the Town Council announced that it anticipated that the report on this summer's public engagement on the Green Seafront Stabilisation Scheme would be published prior to the Council Meeting on Monday 20<sup>th</sup> October. However, it is now anticipated that the report will be made publicly available in early to mid-November.

The delay is largely due to the need to ensure that all significant matters raised by those who responded to the public engagement have been identified for consideration by the Town Council. Dorset Coast Forum, which managed the engagement process, is pleased to report that there were more than 1,400 individual survey responses and many other contributions made at drop-in and stakeholder events. The vast majority of responses came from those with a strong local connection and the Council wants to thank all of those who provided useful feedback.

The Town Council will assess the responses to identify changes to be incorporated into revised design proposals for both the essential and new options. These matters are likely to be considered at the Council Meeting on 17<sup>th</sup> November, in public session.

As announced in September, the results of the survey in relation to Shore Road will be considered by Dorset Council in the first instance to inform a recommendation as to which of the four options should be taken forward for further consideration. A report will then be presented to the Town Council which will be published in advance of consideration at a future Council meeting, most likely in early 2026.

**EXCLUSION OF PRESS AND PUBLIC**

It was proposed by Councillor Vile, seconded by Councillor Foster and  
RESOLVED UNANIMOUSLY:-

That, under Standing Order No. 1 c), in the public interest, the press and public be excluded from the Meeting in view of the confidential nature of the business to be transacted under agenda item 18 for reasons of commercial confidentiality.

Prior to the public and press leaving the meeting, the Chairman briefly adjourned proceedings under Standing Order No. 1) p) to enable a member of the public to address the meeting.

109. **Procurement of Treasury Management Advice – Proposed Contract Extension**

Members considered a briefing paper outlining the Council's treasury advisory services, provided by Arlingclose Ltd. Officers had obtained two options for contract extension, for either a 1-year or 3-year duration, each with the further option of adding borrowing advice if required in connection with the Green Seafront Stabilisation and Enhancement Scheme. It was also noted that the contract would contain a 3-month break clause should the service no longer be required.

Members acknowledged that, under Financial Regulation 11.1(b), the contract could be awarded without seeking alternative quotes due to the specialist nature of the services and the Council's longstanding relationship with the advisory provider. It was noted that the service provided had consistently been professional and that a strong working relationship had been maintained.

It was proposed by Councillor Lejeune, seconded by Councillor Sutton and  
RESOLVED UNANIMOUSLY:-

That the Town Council accepts the proposal for a 3-  
year contract extension, commencing 1<sup>st</sup> November  
2025, at an initial cost of £12,812.50 p.a.

The Meeting closed at 7.55 p.m.

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## Appendix 1

Swanage Beach Hut Prices for 2026-27									
Shore Standard Huts					% Change		% Change		
Period	Weekly (Sat-Fri)		Day Hire		Weekly (Sat-Fri)		Day Hire		
	Lower	Upper	Lower	Upper	Lower	Upper	Lower	Upper	
28 March 2026 - 24 April 2026	£52.00	£36.50	£12.50	£8.50	4.00%	4.29%	4.17%	1.19%	
25 April 2026 - 10 July 2026	£130.00	£91.00	£26.00	£18.00	4.00%	4.00%	4.00%	2.86%	
11 July 2026 - 28 August 2026	£271.00	£190.00	£42.00	£30.00	4.23%	4.40%	5.00%	7.14%	
29 August 2026 - 25 September 2026	£130.00	£91.00	£26.00	£18.00	4.00%	4.00%	4.00%	2.86%	
26 September 2026 - 30 October 2026	£52.00	£36.50	£12.50	£8.50	4.00%	4.29%	4.17%	1.19%	
31 October 2026 - 26 March 2027	£36.50	£25.50	£10.50	£8.00	4.29%	4.08%	5.00%	14.29%	
Shore Premium Huts					% Change		% Change		
Period	Weekly (Sat-Fri)		Day Hire		Weekly (Sat-Fri)		Day Hire		
	Lower	Upper	Lower	Upper	Lower	Upper	Lower	Upper	
28 March 2026 - 24 April 2026	£83.00	£58.00	£21.00	£14.50	3.75%	3.57%	5.00%	3.57%	
25 April 2026 - 10 July 2026	£198.00	£138.50	£36.50	£25.50	4.21%	4.14%	4.29%	4.08%	
11 July 2026 - 28 August 2026	£396.00	£277.00	£60.00	£41.50	4.21%	4.14%	5.26%	4.01%	
29 August 2026 - 25 September 2026	£198.00	£138.50	£36.50	£25.50	4.21%	4.14%	4.29%	4.08%	
26 September 2026 - 30 October 2026	£83.00	£58.00	£21.00	£14.50	3.75%	3.57%	5.00%	3.57%	
31 October 2026 - 26 March 2027	£52.00	£36.50	£12.50	£9.00	4.00%	4.29%	4.17%	7.14%	
Shore Beach Huts Discounted Prices					% Change		% Change		
Period	The Shore Premium		The Shore		The Shore Premium		The Shore		
	Lower	Upper	Lower	Upper	Lower	Upper	Lower	Upper	
Winter: 31 Oct 2026 - 26 March 2027 (25%)	£820.00	£575.00	£575.00	£402.00	4.06%	4.36%	4.36%	3.34%	
Annual: 28 March 2026 - 26 March 2027 (20%) (15 pre-designated huts available)	£6,065.00	£4,245.00	£4,065.00	£2,850.00	11.08%	11.07%	11.07%	11.24%	

## Appendix 2

Spa/Spa Retreat Beach Huts					% Change		% Change		
Period	Weekly (Sat-Fri)		Day Hire		Weekly (Sat-Fri)		Day Hire		
	Spa	Spa Retreat	Spa	Spa Retreat	Spa	Spa Retreat	Spa	Spa Retreat	
28 March 2026 - 24 April 2026	£31.50	£72.00	£10.50	£15.50	5.00%	2.86%	5.00%	3.33%	
25 April 2026 - 10 July 2026	£61.00	£143.50	£16.00	£26.00	5.17%	3.99%	6.67%	4.00%	
11 July 2026 - 28 August 2026	£151.00	£275.00	£26.00	£42.00	4.14%	4.17%	4.00%	5.00%	
29 August 2026 - 25 September 2026	£61.00	£144.00	£16.00	£26.00	5.17%	4.35%	6.67%	4.00%	
26 September 2026 - 30 October 2026	£31.50	£60.00	£10.50	£15.50	5.00%	3.45%	5.00%	3.33%	
31 October 2026 - 26 March 2027	Closed	£31.00	Closed	£12.50	-	3.33%	-	4.17%	
Spa/Spa Retreat Beach Huts Discounted Prices					% Change		% Change		
Period	Spa	Spa Retreat			Spa	Spa Retreat			
Summer: 28 Mar 2026 - 30 October 2026 (25%) and (20%)	£1,805.00	£3,500.00			11.70%	2.61%			
Annual: 28 March 2026 - 26 March 2027 (25%)	-	£3,990.00			-	-8.40%			