

**SWANAGE TOWN COUNCIL**

Dr Martin Ayres  
Town Clerk

Town Hall  
SWANAGE  
Dorset  
BH19 2NZ  
01929 423636

19<sup>th</sup> March 2026

**Tourism and Local Economy Committee**

Dear Sir/Madam

A meeting of the above Committee will be held at the **GRAND HOTEL, BURLINGTON ROAD, SWANAGE**, on **WEDNESDAY, 25<sup>th</sup> MARCH 2026 at 2.15 p.m.**

Yours sincerely

Dr M.K.Ayres

Town Clerk.

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**PLEASE NOTE: 15 MINUTES OF PUBLIC PARTICIPATION TIME WILL BE HELD AT 2.15 P.M. PRIOR TO THE COMMENCEMENT OF THE MEETING.**

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To the Town Mayor and Deputy Mayor,  
Councillors Coward, Dorrington, Foster, Lejeune,  
Sutton and Vile.  
Copies to all Councillors and Chief Officers.

Copies also to:  
Durlston Country Park; Dorset Council; National  
Trust; RNLI; Swanage & District Chamber of  
Trade and Commerce; Mowlem Theatre; Swanage  
Fishermen's Association;  
Swanage Museum and Heritage Centre; Swanage Pier  
Trust. Swanage Railway and Mr M Whitwam.  
Bournemouth and Swanage Motor Road and Ferry  
Company

**A G E N D A**

1. Apologies.
2. Declarations of Interest and consideration of requests for Grants of Dispensations (Councillors are reminded of their obligations to declare their interests in accordance with Section 9 and Appendix B of the Council's Code of Conduct).

3. Matters arising from the Minutes of the Meeting of the Tourism and Local Economy Committee held on 12<sup>th</sup> November 2025. (Copy enclosed)
  4. Charity Beach Huts. (Briefing Note enclosed)
  5. Events: (Briefing Note enclosed)
    - a) Event Field Camping Policy
    - b) Event Field Car Parking Policy
    - c) Recreation Ground Events Policy
    - d) Event approvals for June 2027
  6. Regenerative Tourism Strategy. (Briefing Note enclosed)
  7. Swanage Beach Accessibility – Developing a vision for the future.
  8. UK Town of Culture bid 2028 – Update.
  9. Update from Task and Finish Groups:
    - a) Pedestrian Signage
    - b) Visit Swanage Website
  10. Visitor Statistics for 2022 – 2024. (Briefing Note enclosed)
  11. Update from the Visitor Services & Business Development Manager.
  12. Updates from Outside Representatives.
  13. Provisional Date of next meeting – Wednesday 8<sup>th</sup> July 2026 at 2.15 p.m. at The Grand Hotel, Burlington Road.
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