



4) **Boat Park Matters**

It was reported that repairs to the tarmac had now been completed, and that bookings for the forthcoming season looked to be encouraging. A request was made for a chain that was shackling a trailer to the wall, by grid no. 1 to be repositioned, as it was currently blocking an area utilised by other boat park users.

It was also reported that contracts for works to install new lighting at the boat park were being considered, and it was hoped that work would commence in the next 4-5 weeks.

5) **Proposal to introduce flag pole/windsock on Swanage seafront – Progress report**

The importance of flying a windsock to alert beach users to current offshore wind conditions was highlighted. Following consultation with Councillors Brown, Bonfield and the Sailing Club, it was reported that the most suitable position for a windsock would be on the stone jetty, off Victoria Avenue. Consideration was given as to whether the windsock could be attached to an existing pole positioned at the end of the jetty. It was reported that this pole/marker was for the purpose of alerting beach users to the existence of an outflow at the end of the jetty and did not come under the jurisdiction of Swanage Town Council. It was proposed by Councillor Mrs Patrick, seconded by Councillor Brown and RESOLVED UNANIMOUSLY:

That the Town Council liaise with the District Engineer, Wessex Water and the Environment Agency to seek permission to fix a windsock to the existing pole on the stone jetty off Victoria Avenue.

6) **Proposal to improve pedestrian signage in Swanage – Progress report**

It was reported that offers of contributions from the Pier Trust and Durlston Country Park had been received towards new signage. Subject to these and other contributions, it was reported that signage would be ordered and hopefully installed for the start of the tourist season in July 2012.

7) **Proposal to install footshowers on Shore Road**

Consideration was given to a briefing note outlining proposals and costs for the installation of foot showers on Shore Road. It was reported that due to financial restraints, the provision of cold water showers for beach users was not feasible. Following lengthy discussions regarding showers, it was agreed that the installation of footshowers along the west side of Shore Road would be a considerable improvement on the tap that was currently provided. It was noted, that in the future refurbishment of the public conveniences on Shore Road, external showers may be included in the plans.

It was proposed by Councillor Mrs Patrick, seconded by Councillor Bonfield:

**TO RECOMMEND:  
That three footshowers be installed on  
Shore Road at a cost of approximately  
£8,198.00.**

Upon being put to the meeting, SEVEN members voted IN FAVOUR and ONE member voted AGAINST, whereupon the proposition was declared CARRIED.

8) **Discussion re possibility of introducing specialist/continental markets on former shelter site, Shore Road**

It was reported that enquires had been made with regard to using the former shelter site on Shore Road for a specialist/continental market. During the ensuing discussion, concern was expressed at the possible adverse effect this may have on local traders, and as little information had been put forward with regard to the proposal it was AGREED:

That this proposal could not be fully discussed until further information had been provided.

9) **Tourism Reports**

Mrs C Hooper, Swanage Tourist Information Centre Supervisor, reported on the following matters:-

(a) **Beach Clean**

Following last year's successful beach clean, another event will be held in conjunction with local schools and a team from the Environment Agency on 12<sup>th</sup> May 2012.

(b) **Events**

Applications for proposed events for 2012 have now been approved. A wide variety of events are on offer this year, both old and new, and it was hoped that it would help boost the tourist industry in Swanage.

(c) **Blue Flag/Quality Coast Award**

Applications for the Blue Flag and Quality Coast Award have been submitted and it is hoped that Swanage would be successful in its bid again this year.

Ms H Lagden, Purbeck Tourism Officer, provided an update by e-mail on the following matter:-

(a) **Re-location of Tourist Information Centre**

Purbeck District Council and Dorset County Council have combined their services to bring the library and tourism together in Wareham. The Tourist Information Centre has moved from Holy Trinity Church to Wareham Library, and opened for business on the 23<sup>rd</sup> February. It has been re-named as the 'Discover Purbeck Information Centre' and is located on the ground floor of the library. All the usual facilities of the Tourist Information Centre will still be available.

10) **Olympics 2012 – Update**

It was reported that the Olympic Torch would be carried through Swanage on the 13<sup>th</sup> July 2012. The actual route would not be announced until two weeks before the start of the Olympics. It was noted that a large viewing screen would be erected in Sandpit Field for the public to follow events at the Olympics.

11) **Swanage and Purbeck Hospitality Association – Update**

A brief update was given on the recent and future activities of the Hospitality Association.

Thanks were expressed to the Swanage and Purbeck Hospitality Association for their contributions and co-operation towards the acquisition of a new Beach Wardens hut.

**12) Items of Information and Matters for Forthcoming Agendas**

- a) It was noted that the Annual General meeting of the Swanage and Purbeck Hospitality Association is due to take place on the 30<sup>th</sup> March 2012.
- b) Swanage Railway's summer events programme is now available on their website.
- c) It was reported that events to celebrate the Queens Diamond Jubilee have been organised to take place on the 4<sup>th</sup> June 2012. Various craft stalls and a street party are due to be held in the Lower High Street, from Taunton Road to the Pier. Tickets for this event will be £3 per head and will be available from the Tourist Information Centre. The celebrations will conclude with the Swanage beacon being lit at 10.00 p.m.

**13) Date of Next Meeting**

It was noted that the date of the next meeting had been scheduled for Monday 11<sup>th</sup> June 2012.

The Meeting closed at 10.50 a.m.