

Monthly Meeting – Monday, 1st September 2014

Agenda Item 10 Provision of Beach Huts – Consideration of Charges for 2015/16

In order for publicity material to be distributed in a timely manner for next summer, it is recommended that consideration should now be given to the scale of charges for the beach huts for 2015, both on Shore Road and at the Spa. During the setting of the scale of charges for 2014/15, the charging structure and periods were given careful consideration by the Council. It is not, therefore, suggested that any changes are made to these for the forthcoming year.

It is recommended that the Shore Road Beach Hut charges are not increased on those that were agreed for 2014/15, with the larger huts being charged an uplift of 50% on the standard hut charge. The suggested charges for Spa Bungalows have also been shown below, with a minor uplift in prices. The 2014 charges have been shown in brackets. All charges are inclusive of VAT at 20%.

Period	Daily charge - Shore	Daily charge – Spa	Weekly charge (Saturday to Friday) - Shore	Weekly charge (Saturday to Friday) - Spa	Whole Period (Shore Road)	% discount applied for whole period
28 Mar to 22 May	£15.00	(£6.20) £6.50	£55.00	(£26.00) £26.50	£330.00	25%
23 May to 17 Jul	£20.00	(£8.25) £8.50	£97.50	(£45.00) £46.50	£700.00	10%
18 Jul to 4 Sep	£30.00	(£18.00) £18.50	£200.00	(£113.00) £116.50	£1,400.00	0%
5 Sep to 18 Sep	£20.00	(£8.25) £8.50	£97.50	(£45.00) £46.50	£175.00	10%
19 Sep to 30 Oct	n/a	(£5.00) £5.00	n/a	(£25.00) £25.00	n/a	
19 Sep to 25 Mar	£5.00	n/a	£25.00	n/a	£500.00	26%
31 Oct to 25 Mar	£5.00	n/a	£25.00	n/a	£400.00	24%
28 Nov to 25 Mar	£5.00	n/a	£25.00	n/a	£320.00	25%
19 Dec to 25 Mar	£5.00	n/a	£25.00	n/a	£250.00	29%
30 Jan to 25 Mar	£5.00	n/a	£25.00	n/a	£150.00	25%

Consideration should also be given to the charges for an annual beach hut rental, should Council wish to introduce this charge. As this rental period was not an option last year, no charge or tariff structure for an annual rental was agreed. Four possible options are presented below: two are based upon an annual charge at full price and two on an annual charge based upon the discounted whole period charges, as per the above suggested scale of charges.

Cost based upon no. of weeks at full price	£3,490.00
Cost based upon no. of weeks at full price with a 25% discount	£2,610.00
Cost based upon total of discounted whole period prices given in table above	£3,105.00
Cost based upon discounted whole period price with a 33% further discount	£2,080.00

Decision Required:

To approve the Shore Road and Spa Bungalow charges for 2015/16 for incorporation in to the Scale of Fees & Charges 2015/16.

Alison Spencer
Finance Officer

August 2014