

**Planning and Policy Meeting – Monday 15<sup>th</sup> August 2011**

**Agenda Item 9)**

**Beach Bungalows Scale of Charges Summer 2012**

<b>Scale of charges 2011 (inclusive of VAT at 20%)</b>				
Period	The Spa Daily	Weekly	Shore Road Daily	Weekly
9 <sup>th</sup> April-22 <sup>nd</sup> April	5.62	24.52	10.73	48.00
23 <sup>rd</sup> April-1 <sup>st</sup> July	7.66	42.38	14.81	83.75
July 2 <sup>nd</sup> -2 <sup>nd</sup> September	16.85	107.23	24.52	153.19
3 <sup>rd</sup> September - 23 <sup>rd</sup> September	7.66	41.36	14.81	83.75
24 <sup>th</sup> September -28 <sup>th</sup> October	5.62	24.46	10.73	48.00
<b>Proposed Scale of charges 2012 (inclusive of VAT at 20%)</b>				
Period	The Spa Daily	Weekly	Shore Road Daily	Weekly
31 <sup>st</sup> March-6 <sup>th</sup> April	6.00	25.25	11.00	49.50
7 <sup>th</sup> April-29 <sup>th</sup> June	8.00	43.50	15.25	86.00
June 30 <sup>th</sup> -31 <sup>st</sup> August	17.50	110.00	25.00	157.00
1 <sup>st</sup> September - 21 <sup>st</sup> September	8.00	43.50	14.00	86.00
22 <sup>nd</sup> September - 27 <sup>th</sup> October	6.00	25.25	11.00	49.50

Numbers 12 to 27 of the Spa Bungalows are the least popular huts and it is proposed that a discounted rate be offered for the full season of £1,076.40 (a 40% discount against the £1,794.00 full price). This will be advertised in the local press and Swanage Matters.

**Prepared by:**

Carolyn Hooper

Tourist Information Centre Supervisor