

SWANAGE TOWN COUNCIL

Dr Martin Ayres
Town Clerk

Town Hall
SWANAGE
Dorset
BH19 2NZ
01929 423636

15th November 2017

Dear Sir/Madam

Tourism Committee

A meeting of the above Committee will be held at the **TOWN HALL, SWANAGE** on **WEDNESDAY, 22nd NOVEMBER 2017** at **10.00 a.m.** for the purpose of transacting the business mentioned in the Agenda.

Yours sincerely

Dr M K Ayres

Town Clerk

To the Town Mayor and Deputy Mayor
Councillor Finch and Councillors Marsh,
Morris, Trite and Whitwam.

Copies to all Councillors and Chief Officers.

Copies also to:

Dorset Police; Durlston Country Park;

Purbeck District Council; Swanage & District

Chamber of Trade & Commerce;

Swanage & Purbeck Hospitality Association;

Swanage Museum and Heritage Centre;

Swanage Pier Trust and Swanage Railway.

A G E N D A

1. Apologies
2. Declarations of Interest and consideration of requests for Grants of Dispensations (Councillors are reminded of their obligations to declare their interests in accordance with paragraphs 9 – 13 of the Council's Code of Conduct and regulations made under chapter 7 of the Localism Act 2011).
3. Matters arising from Minutes of the Tourism Committee Meeting held on 21st June 2017 (Copy enclosed)
4. Matters arising from the Beach Management Advisory Committee Meeting held on 1st November 2017
5. Tour de Coast Daymark Project – presentation from Mr Marcial Boo (Details enclosed)

For further information please visit: <http://www.tourdecoast.org.uk/>

6. Beach Gardens – consideration of kiosk improvements (Briefing Note enclosed)
7. Tourist Information Centre – Retail Policy (Briefing Note enclosed)

8. Events
 - a) Update on 2017 season
 - b) Provisional requests for 2018 season (Briefing Note enclosed)
 - c) Concessionary use of Swanage Town Council's car parks (Information enclosed)
9. Heritage Group – update on plans for the future
10. Budget Setting 2018/19
 - a) Review of Tourism Budgets (Copy enclosed)
 - b) The Shore beach huts – consideration of enhancements
 - c) Beach WiFi
 - d) Scale of Charges 2018/19 - Recommendation to Estimates Meeting (Schedule enclosed)
11. Tourism Reports
 - a) Visitor Services Manager & Business Development Officer
 - b) Tourism Manager
12. Updates from Outside Representatives
13. Items of information and matters for forthcoming agendas
 - a) Proposals for a combined TIC and Museum & Heritage Centre – update
14. Date of next meeting – Wednesday 7th March 2018 at 10.00 a.m.

**PLEASE NOTE: UP TO 15 MINUTES OF PUBLIC PARTICIPATION TIME
MAY BE HELD AT 10.00 a.m. PRIOR TO COMMENCEMENT
OF THE MEETING**
