

SWANAGE TOWN COUNCIL

Dr Martin Ayres
Town Clerk

Town Hall
SWANAGE
Dorset
BH19 2NZ
01929 423636

14th November 2018

Dear Sir/Madam

Tourism Committee

A meeting of the above Committee will be held at the **TOWN HALL, SWANAGE** on **WEDNESDAY, 21st NOVEMBER 2018** at **10.00 a.m.** for the purpose of transacting the business mentioned in the Agenda.

Yours sincerely

Dr M K Ayres

Town Clerk

To the Town Mayor, Councillor Finch and
Councillors Marsh, Morris, Trite and Whitwam.

Copies to all Councillors and Chief Officers.

Copies also to:

Dorset Police; Durlston Country Park;

Purbeck District Council; Swanage & District

Chamber of Trade & Commerce;

Swanage & Purbeck Hospitality Association;

Swanage Museum and Heritage Centre;

Swanage Pier Trust and Swanage Railway.

A G E N D A

1. Apologies
2. Declarations of Interest and consideration of requests for Grants of Dispensations (Councillors are reminded of their obligations to declare their interests in accordance with paragraphs 9 – 13 of the Council's Code of Conduct and regulations made under chapter 7 of the Localism Act 2011).
3. Matters arising from Minutes of the Tourism Committee Meeting held on 4th July 2018
(Copy enclosed)
4. Events
 - a) Review of 2018
 - b) Festivals and events for 2019, including consideration of requests for use of Town Council property (Briefing Note enclosed)
5. To establish working party to explore options for a new Swanage tourism website and brand awareness (Briefing Note enclosed)
6. Consideration of ideas for Swanage to become an eco-friendly town
(Information enclosed)

7. Consideration of a new customer survey for 2019/20
8. Accessible Swanage – update
9. Budget Setting 2019/20
 - a) Review of Tourism Budgets (Information enclosed)
 - b) Scale of Charges 2019/20 – Recommendation to Estimates Meeting (Schedule enclosed)
10. Tourism Reports
 - a) Visitor Services Manager & Business Development Officer
 - b) Tourism Manager (Updates enclosed)
11. Updates from Outside Representatives
12. Items of information and matters for forthcoming agendas
13. Date of next meeting – Wednesday 13th March 2019 at 10.00 a.m.

**PLEASE NOTE: UP TO 15 MINUTES OF PUBLIC PARTICIPATION TIME
MAY BE HELD AT 10.00 a.m. PRIOR TO COMMENCEMENT
OF THE MEETING**
