

SWANAGE TOWN COUNCIL

Dr Martin Ayres
Town Clerk

Town Hall
SWANAGE
Dorset
BH19 2NZ
01929 423636

28th October 2014

Dear Sir/Madam

Tourism Committee

A meeting of the above Committee will be held at the **TOWN HALL, SWANAGE** on **FRIDAY 7TH NOVEMBER 2014** at **10.00 a.m.** for the purpose of transacting the business mentioned in the Agenda.

Yours sincerely

Dr M.K. Ayres

Town Clerk.

To the Town Mayor and Deputy Mayor
Councillor Brown and Councillors Mrs Bartlett, Bonfield,
Mrs Marsh, Whitwam and Wiggins

Copies to all Councillors and Chief Officers.

Copies also to:

Durlston Country Park

Purbeck District Council

Swanage & District Chamber of Trade & Commerce

Swanage & Purbeck Hospitality Association

Swanage Railway Co. Ltd.

A G E N D A

1. Apologies
2. Declarations of Interest (Councillors are reminded of their obligations to declare their interests under the Model Code of Conduct as defined by regulations made under section 30 (3) of the Localism Act 2011) and consideration of requests for Grants of Dispensations in respect of Disclosable Pecuniary Interests
3. Matters arising from Minutes of the Tourism Committee Meeting held on 10th July 2014
(Copy enclosed)
4. Report from the meeting of the Beach Management Sub-Committee held on 15th October 2014
(Copy enclosed)
5. Budget Setting 2015/16
 - a) Review of Tourism Budgets (Copy enclosed)
 - b) Scale of Charges 2015/16 – Recommendation to Estimates Meeting
(Schedule enclosed)
 - c) Visit-Dorset.com website and the Destination Management System – contribution for the financial year 2015/16
(Copy email enclosed)

6. New Leaflet to promote Swanage and the surrounding areas and attractions – Update
7. Swanage Market – Feedback on 2014 Season (Copy email enclosed)
8. Tourism Reports
9. Updates from Outside Representatives (Copy email enclosed)
10. Items of information and matters for forthcoming agendas
 - a) Private Beach Hut Sites – Policy on Waiting List
 - b) Beach Gardens – Putting Loyalty Card
11. Provisional date of next Meeting – Monday 2nd March 2015 at 10.00 a.m.

**PLEASE NOTE: UP TO 15 MINUTES OF PUBLIC PARTICIPATION
TIME MAY BE HELD AT 10.00 a.m. PRIOR TO THE
MEETING**
