

SWANAGE TOWN COUNCIL

Dr Martin Ayres
Town Clerk

Town Hall
SWANAGE
Dorset
BH19 2NZ
01929 423636

28th October 2015

Dear Sir/Madam

Tourism Committee

A meeting of the above Committee will be held at the **TOWN HALL, SWANAGE** on **WEDNESDAY 4th NOVEMBER 2015** at **10.00 a.m.** for the purpose of transacting the business mentioned in the Agenda.

Yours sincerely

Dr M.K. Ayres

Town Clerk.

To the Town Mayor and Deputy Mayor
Councillor Suttle and Councillors Mrs Finch, Mrs Green,
Mrs Marsh, Morris, Trite and Whitwam.

Copies to all Councillors and Chief Officers.

Copies also to:

Durlston Country Park

Purbeck District Council

Swanage & District Chamber of Trade & Commerce

Swanage & Purbeck Hospitality Association

Swanage Railway Co. Ltd.

A G E N D A

1. Apologies
2. Declarations of Interest (Councillors are reminded of their obligations to declare their interests under the Model Code of Conduct as defined by regulations made under section 30 (3) of the Localism Act 2011) and consideration of requests for Grants of Dispensations in respect of Disclosable Pecuniary Interests
3. Matters arising from Minutes of the Tourism Committee Meeting held on 24th June 2015 (Copy enclosed)
4. Matters arising from Minutes of the Beach Management Advisory Committee Meeting held on 7th October 2015 (Copy enclosed)
 - a) Inflatable tenders landing on the beach - establishment of landing areas and new Lifejacket Lockers – update (Information enclosed)
5. Review of Tourist Information Centre – consideration of future options for the Town Council’s Tourist Information Service (Information enclosed)
6. New Leaflet to promote Swanage and the surrounding areas and attractions – update

7. Swanage Railway Project Wareham 2016 – presentation from Mr David Rawsthorn, Head of Sales and Marketing, Swanage Railway
8. Budget Setting 2016/17
 - a) Review of Tourism Budgets (Copy enclosed)
 - b) Scale of Charges 2016/17 – Recommendation to Estimates Meeting (Schedule enclosed)
9. Information postcards – consideration of a new postcard to invite comments and suggestions from visitors to Swanage (Sample enclosed)
10. Tourism Reports
11. Draft Tourism Service Level Agreement between Swanage Town Council and Purbeck District Council (Copy enclosed)
12. Updates from Outside Representatives
13. Items of information and matters for forthcoming agendas
 - a) Swanage Value of Tourism Summary 2014 (Copy enclosed)
 - b) ‘Welcome to the Isle of Purbeck’ signage – update
14. Date of next meeting – Wednesday 9th March 2016

**PLEASE NOTE: UP TO 15 MINUTES OF PUBLIC PARTICIPATION
TIME MAY BE HELD AT 10.00 a.m. PRIOR TO THE
MEETING**
