

SWANAGE TOWN COUNCIL

Dr Martin Ayres
Town Clerk

Town Hall
SWANAGE
Dorset
BH19 2NZ
01929 423636

10th June 2016

Dear Sir/Madam

Tourism Committee

A meeting of the above Committee will be held at the **TOWN HALL, SWANAGE** on **WEDNESDAY, 22nd JUNE 2016** at **10.00 a.m.** for the purpose of transacting the business mentioned in the Agenda.

Yours sincerely

Dr M.K. Ayres

Town Clerk.

To the Town Mayor and Deputy Mayor
Councillor Finch and Councillors Green,
Marsh, Morris, Trite and Whitwam.

Copies to all Councillors and Chief Officers.

Copies also to:

Durlston Country Park; Purbeck District Council;

Swanage & District Chamber of Trade & Commerce;

Swanage & Purbeck Hospitality Association;

Swanage Museum and Heritage Centre; Swanage Pier Trust;

Swanage Railway Company Limited.

A G E N D A

1. Apologies
2. Declarations of Interest and consideration of requests for Grants of Dispensations (Councillors are reminded of their obligations to declare their interests in accordance with paragraphs 9 – 13 of the Council’s Code of Conduct and regulations made under chapter 7 of the Localism Act 2011).
3. Matters arising from Minutes of the Tourism Committee Meeting held on 9th March 2016 (Copy enclosed)
4. ‘Welcome to the Isle of Purbeck’ signage – update, consideration of Council support and options for sponsorship (Information enclosed)
5. Shore Road Flagpoles – consideration of flags to be flown
6. Creative Dorset - cultural tourism initiative
(Please visit: <http://www.creativedorset.co.uk/culture-tourism-network>)
7. Dorset Ambassador Scheme in Swanage
(Please visit: <http://www.dorsetambassador.co.uk/>)

8. New leaflet to promote Swanage and the surrounding areas and attractions – update
9. RNLI Lifeguards – progress report following the launch of service, and update on operational procedures
10. Tourism Reports
11. Updates from Outside Representatives
12. Items of information and matters for forthcoming agendas
 - a) Tourist Information Centre building refurbishment - update
 - b) Recruitment – Visitor Services Manager and Business Development Officer – update
13. Date of next meeting – Wednesday 2nd November 2016 at 10.00 a.m.

**PLEASE NOTE: UP TO 15 MINUTES OF PUBLIC PARTICIPATION
TIME MAY BE HELD AT 10.00 a.m. PRIOR TO THE
MEETING**
