

**SWANAGE TOWN COUNCIL**

Dr Martin Ayres  
Town Clerk

Town Hall  
SWANAGE  
Dorset  
BH19 2NZ  
01929 423636

30<sup>th</sup> June 2021

Dear Sir/Madam

**Tourism Committee**

An informal meeting of the above Committee will be hosted on the Zoom platform on held at on **TUESDAY, 6<sup>th</sup> JULY 2021** at **10.00 a.m.**

Yours sincerely

*Dr M K Ayres*

Town Clerk

To the Town Mayor and Deputy Mayor,  
Councillors Bonfield, Finch, Moreton,  
Tomes and Whitwam.  
Copies to all Councillors and Chief Officers.

Copies also to:  
Dorset Police; Durlston Country Park; Dorset  
Council; National Trust; RNLI; Swanage &  
District Chamber of Trade and Commerce;  
Swanage & Purbeck Hospitality Association;  
Swanage Museum and Heritage Centre;  
Swanage Pier Trust and Swanage Railway.

**A G E N D A**

1. Apologies
2. Declarations of Interest and consideration of requests for Grants of Dispensations (Councillors are reminded of their obligations to declare their interests in accordance with paragraphs 9 – 13 of the Council’s Code of Conduct and regulations made under chapter 7 of the Localism Act 2011).
3. Matters arising from Minutes of the Tourism Committee Meeting held on 23<sup>rd</sup> March 2021  
(Copy enclosed)
4. Matters arising from Minutes of the Beach Management Advisory Committee Meeting held on 30<sup>th</sup> June 2021
5. Tourism marketing plan for 2021/22 – update  
a) Marketing Working Party – update  
(Briefing Note to follow)

6. Events (Briefing Note to follow)
7. Seafront Management 2021 (Briefing Note to follow)
8. Swanage Friday Market - update  
a) Winter Market Charges (Briefing Note to follow)
9. Bay Enforcement - update
10. Tourism Reports  
a) Visitor Services Manager & Business Development Officer  
b) Tourism Manager
11. Updates from Outside Representatives
12. Items of information and matters for forthcoming agendas  
a) Sustainable Tourism vision
13. Date of next meeting

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**PLEASE NOTE: 15 MINUTES OF PUBLIC PARTICIPATION TIME WILL BE HELD AT 10.00 A.M. PRIOR TO THE COMMENCEMENT OF THE MEETING.**

**IF YOU WISH TO ASK A QUESTION, OR TO VIEW THE MEETING VIA ZOOM, THEN PLEASE E-MAIL [admin@swanage.gov.uk](mailto:admin@swanage.gov.uk) NOT LATER THAN 4.00 P.M. ON MONDAY 5<sup>TH</sup> JULY 2021 TO REQUEST THE LOG-IN DETAILS FOR THE MEETING. THANK YOU.**

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