

SWANAGE TOWN COUNCIL

Dr Martin Ayres
Town Clerk

Town Hall
SWANAGE
Dorset
BH19 2NZ
01929 423636

21st March 2022

Dear Sir/Madam

Tourism Committee

A meeting of the above Committee will be held at the **TOWN HALL, HIGH STREET, SWANAGE**, on **TUESDAY, 29th MARCH 2022** at **10.00 a.m.**

Yours sincerely

Dr M K Ayres

Town Clerk

PLEASE NOTE: 15 MINUTES OF PUBLIC PARTICIPATION TIME WILL BE HELD AT 10.00 A.M. PRIOR TO THE COMMENCEMENT OF THE MEETING.

Although legal restrictions in relation to the Covid-19 pandemic have been lifted, Swanage Town Council will, in accordance with advice issued by Public Health Dorset, continue to take appropriate precautions to limit the risk of transmitting the disease and politely asks those planning to attend this meeting to do the following:

- at the earliest opportunity notify the Council of your intention to attend by e-mail admin@swanage.gov.uk or telephone 01929 423636, because capacity will continue to be carefully managed to avoid crowded situations;
- take a lateral flow test prior to the meeting;
- stay at home if you receive a positive test result or if you have COVID-19 symptoms;
- wear warm clothing to the meeting as doors and windows will be open for ventilation purposes;
- wear a face covering upon entry until seated;
- be mindful of others and respectful of their personal space.

The latest advice from Public Health Dorset can be found here: [News and updates - Public Health Dorset - Dorset Council](#)

To the Town Mayor and Deputy Mayor,
Councillors Bonfield, Finch, Moreton,
Tomes and Whitwam.
Copies to all Councillors and Chief Officers.

Copies also to:
Dorset Police; Durlston Country Park; Dorset
Council; National Trust; RNLI; Swanage &
District Chamber of Trade and Commerce;
Swanage Museum and Heritage Centre;
Swanage Pier Trust and Swanage Railway.

A G E N D A

1. Apologies
 2. Declarations of Interest and consideration of requests for Grants of Dispensations (Councillors are reminded of their obligations to declare their interests in accordance with paragraphs 9 – 13 of the Council’s Code of Conduct and regulations made under chapter 7 of the Localism Act 2011).
 3. Matters arising from the notes of the informal Meeting of the Tourism Committee held on 16th November 2021 (Copy enclosed)
 4. Presentation from representatives of the Mowlem Theatre, Swanage, followed by an opportunity for Members to ask questions
 5. Tourism marketing plan
 - a) Marketing Working Party – update
 6. Tourism Reports
 - a) Visitor Services Manager & Business Development Officer
 - b) Tourism Manager
 7. Updates from Partner Organisations
 8. Items of information and matters for forthcoming agendas:
 - a) To note dates of Beach Management Advisory Committee meetings - 27th April 2022 and 8th June 2022
 - b) To note a new website for Purbeck Heaths - [Home - Purbeck Heaths](#)
 9. Date of next meeting – Tuesday 5th July 2022 at 10 a.m.
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