

## Sustainable Swanage Quarterly Review – November 2022

The following table is the 3-year programme established for Sustainable Swanage 2022-2024

|    | <b>Project</b>  | <b>How might success be tracked?</b>   | <b>November 2022 Update</b>   | <b>Possible future plans</b>  |
|----|---|--|---|---|
| 1. | Develop a business forum which delivers tangible environmental improvements to the local area.<br>Current thinking is that businesses should be engaged and supported to develop carbon neutrality strategies | The number of local businesses that have developed a carbon neutral plan.                    | A number of activities have taken place including a launch event in March 2022 in which up to 40 businesses attended. Presentations from Suttles and Low Carbon Dorset amongst others. Also set up a ‘Sustainable Retailers Group’ which has looked at reducing bodyboards, slowly growing. | A further business event in the new year to promote sustainable businesses, depending on volunteer capacity<br><br>Develop the ‘Sustainable Retailers Group’ to grow the concept of local sustainable shopping. |
| 2. | Work with local businesses, waste collection partners and local councils to reduce the impact of waste on the seafront environment  | A reduction in litter collected by Beach Buddies and/or less overflowing bins and side waste | Creation of a small range of stickers and posters to support a number of local retailers who sell quality and reusable beach products (to encourage users not to think of these as ‘disposable’).   | Consider over winter – maybe promote seafront toy library and work with Litter Free Dorset.   |
| 3. | Complete the establishment of the Downs Local Nature Reserve  | LNR established  | Complete.   | Establish Friends Group<br>Undertake Launch event in Easter 2023.<br>Set up noticeboards.   |
| 4. | Continue to develop Prospect Park into a community space that enhances the environment  | Being used regularly by the local community and appreciated by people, wildlife surveys      | Ongoing. Trees well established and undertaken by Greening Swanage. Undertaking survey and monitoring.  | Install benches and signage.  |
| 5. | Develop and establish at least two additional green sites using the Green Infrastructure Strategy   | Two green sites established  | Two sites identified as St Mark Playing Fields and Northbrook Copse   | Develop plans over winter and bring to next Environment Committee.  |

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| 6.  | Implement ‘only rain down the drain’ type artwork on the seafront in 2022 and if successful similar scheme in future years   | Artwork implemented  | Done - Artwork created for summer 2022. Will consider if successful in winter 2022   | Consider painted game on the hardstanding and if STC budget available re-do drain markings in 2023.  |
| 7.  | Work with other organisations to contribute to setting up repair shop/café in Swanage.   | Repair shop/café set up  | This is now set up, and governance sits with Planet Purbeck, which should resolve issues around PLI. Textiles up and running. Bike repair project starting. New volunteer has signed up to lead this group and take it forward reducing time required for SS involvement.  | Support the events with time and promotion during 2023. Next event on January 21 <sup>st</sup> 2023.   |
| 8.  | Run regular engagement activities (i.e. market stalls, Open Meetings) and develop a programme of events  | A timetable of activities published  | Regular market stalls held during 2022. These are a good way to maintain engagement and motivation with volunteers and reach new people. Successful ‘Prospect Park Garden Harvest Fare’ event during Planet Purbeck – lots of people attended. Autumn 2022, regular open evenings set up 2 <sup>nd</sup> Tuesday month at Herston Hall | Programme of Events for 2023 to be considered.<br><br>Improvements made to the monthly open meeting and how we can link to steering group meeting. |
| 9.  | Develop and implement ideas around reducing the use of fossil fuelled vehicles in Swanage and including developing ideas around making movement around the town in a sustainable way easier and safer for residents and visitors | This could be a range of outputs which might include increased bike facilities, electric car points, walking routes, promotional and engagement activities such as car free days etc | Support STC with regards the Rights of Way project and the establishment of a volunteer group. A small bike repair event during July 2022.   | Considering a ‘bike day event’ in June 2023 to encourage people to use bikes around the area and offer repair etc                                  |
| 10. | Continue to enhance and develop the website and social media   | Increase in visits and followers   | Website now complete <a href="#">Sustainable Swanage - WELCOME TO SUSTAINABLE SWANAGE</a>  | Continue to maintain website and social media, more volunteer led content with tip sharing and   |

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|     |  |   | Regular posts on social media – 779 likes on Facebook and 753 in Instagram with 101 posts.  | promoting local success stories.  |
| 11. | Support and develop a Swanage Community Fridge   | Community Pantry established  | Established and new volunteer has been recruited to take over the lead role of organising.  | Continue to support as required but no longer required to be directly involved.   |
| 12. | Support efforts to increase awareness locally of energy efficiency and renewable energy schemes. Where possible, increase access to national and local schemes to promote installations that reduce energy use and facilitate the move to renewable energy | This could be a range of outputs leading to increased uptake of renewable energy schemes locally  | Ongoing – Solar Streets but challenges with supply of solar panels and equipment.<br><br>Purbeck Energy Group – design and distribution of a ‘Purbeck energy crisis leaflet’(with Dorset Public Health) using funds from solar streets. Also £10k grant received for the Energy Local Project | Distribute community leaflets and consider most appropriate way to spend the £10k Energy local grant.<br>Review future direction in light of energy crisis. |
| 13. | Develop a robust governance structure to ensure that the projects and funding can continue after March 2025  | Governance roles developed and enhanced, and a clear role structure exists to continue developing local projects and identifying other grants and funding sources. A ‘Future Options’ report to be produced in 2023-24. | No further action to date   | A ‘Future Options’ report to be produced in 2023-24.  |
| 14. | Support the community in developing projects that have local support and interest  | This will vary depending on the project but two examples to date might be the Swift project and the work around Bodyboards  | Swift project now ongoing and independent from SS, with growing numbers of volunteers.<br>Greening Swanage have designed a ‘Tree Trail’ across Swanage. The TIC has done a small print run of these leaflets.<br>Support the ‘Social Supermarket’.  | All projects should go through the Sustainable Swanage Steering Group for approval.   |

## **Current governance arrangements**

### Sustainable Swanage Steering Group

(STC, Dorset Coast Forum, Project leads, Planet Purbeck, Swanage Chamber of Trade)

- Chair – Sarah Spurling (Project Officer)
- Secretary – Culvin Milmer (Swanage Town Council)

### Feeding into the Steering Group

1. Greening Swanage Group – Lead: Jan Owens
2. Active Travel Group – Lead: Sarah Spurling
3. Business Forum Group – Lead: Pete Floyd
4. Purbeck Energy Group – Lead: Lucinda Neal
5. Beach Buddies – Lead: Dave Pratten / Planet Purbeck
6. Councillors Harris, Monkhouse and Foster– Swanage Town Council

In addition to the above, the Sustainable Swanage project sits within Dorset Coast Forum who offer the following support:

- Line management of Project Officer: Sarah Spurling
- Additional guidance given during regular as well as ad-hoc meetings
- Management of overall budget
- Additional administration as and when needed
- Core office services including finance, IT, legal, training and HR
- ‘Have your say’ website