

SWANAGE TOWN COUNCIL

Dr Martin Ayres
Town Clerk

Town Hall
SWANAGE
Dorset
BH19 2NZ
01929 423636

18th March 2021

Dear Sir/Madam

Tourism Committee

A meeting of the above Committee will be held via Zoom video conferencing platform, on **TUESDAY, 23rd MARCH 2021** at **10.00 a.m.** for the purpose of transacting the business mentioned in the Agenda.

Yours sincerely

Dr M K Ayres

Town Clerk

To the Town Mayor, Councillor Tomes and
Councillors Finch, Foster, Moreton,
and Whitwam.

Copies to all Councillors and Chief Officers.

Copies also to:

Dorset Police; Durlston Country Park; Dorset
Council; National Trust; RNLI; Swanage &
District Chamber of Trade and Commerce;
Swanage & Purbeck Hospitality Association;
Swanage Museum and Heritage Centre;
Swanage Pier Trust and Swanage Railway.

A G E N D A

1. Apologies
2. Declarations of Interest and consideration of requests for Grants of Dispensations (Councillors are reminded of their obligations to declare their interests in accordance with paragraphs 9 – 13 of the Council's Code of Conduct and regulations made under chapter 7 of the Localism Act 2011).
3. Matters arising from Minutes of the Tourism Committee Meeting held on 17th November 2020 (Copy enclosed)
4. Matters arising from Minutes of the Beach Management Advisory Committee Meeting held on 11th November 2020 (Copy enclosed)
5. Matters arising from Minutes of the Beach Management Advisory Committee Meeting held on 24th February 2021 (Copy enclosed)

6. Tourism marketing plan for 2021/22 - update (Briefing Note to follow)
7. Sustainable Tourism vision - update (Briefing Note to follow)
8. Events (Briefing Note to follow)
9. Swanage Friday Market (Briefing Note to follow)
10. Bay Enforcement - update (Briefing Note to follow)
11. Swanage Town Data 2019 (Copy enclosed)
12. Tourism Reports
 - a) Visitor Services Manager & Business Development Officer
 - b) Tourism Manager
13. Updates from Outside Representatives
14. Items of information and matters for forthcoming agendas
15. Date of next meeting – To be confirmed at the Annual Council meeting in May 2021

PLEASE NOTE: 15 MINUTES OF PUBLIC PARTICIPATION TIME WILL BE HELD AT 10.00 A.M. PRIOR TO THE COMMENCEMENT OF THE MEETING.

IF YOU WISH TO ASK A QUESTION, OR TO VIEW THE MEETING VIA ZOOM, THEN PLEASE E-MAIL admin@swanage.gov.uk NOT LATER THAN 3.00 P.M. ON MONDAY 22ND MARCH TO REQUEST THE LOG-IN DETAILS FOR THE MEETING. THANK YOU.
