

**SWANAGE TOWN COUNCIL**

Dr Martin Ayres  
Town Clerk

Town Hall  
SWANAGE  
Dorset  
BH19 2NZ  
01929 423636

15<sup>th</sup> March 2024

Dear Sir/Madam

**Tourism and Local Economy Committee**

A meeting of the above Committee will be held at the **GRAND HOTEL, BURLINGTON ROAD, SWANAGE**, on **WEDNESDAY, 20<sup>th</sup> MARCH 2024** at **2.15 p.m.**

Yours sincerely

*M.K. Ayres*

Town Clerk

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**PLEASE NOTE:**     **15 MINUTES OF PUBLIC PARTICIPATION TIME WILL BE HELD AT 2.15 P.M. PRIOR TO THE COMMENCEMENT OF THE MEETING.**

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To the Town Mayor and Deputy Mayor,  
Councillors Tomes, Bonfield, Finch  
and Whitwam.  
Copies to all Councillors and Chief Officers.

Copies also to:  
Durlston Country Park; Dorset Council;  
National Trust; RNLI; Swanage &  
District Chamber of Trade and Commerce;  
Mowlem Theatre; Swanage Fishermen's Association;  
Swanage Museum and Heritage Centre;  
Swanage Pier Trust and Swanage Railway.

**A G E N D A**

1. Apologies
2. Declarations of Interest and consideration of requests for Grants of Dispensations (Councillors are reminded of their obligations to declare their interests in accordance with Section 9 and Appendix B of the Council's Code of Conduct).
3. Matters arising from the Minutes of the Meeting of the Tourism and Local Economy Committee held on 22<sup>nd</sup> November 2023. (Copy enclosed)

4. Matters arising from the Meeting of the Coastal Change and Beach Management Advisory Committee held on 7<sup>th</sup> February 2024. (Copy to follow)
    - a) Seaweed removal and beach raking – Update.
  5. Tourism Marketing
    - a) Visit Swanage website – Update. [Visit Swanage \(visit-dorset.com\)](http://visit-dorset.com)
  6. Beach Huts – To consider charity beach huts allocation. (Briefing note to follow)
  7. Swanage Museum – To consider report in connection with application for an Arts Council England MEND grant to improve the Heritage Centre building, Town Square.
  8. Visitor Services & Business Development Manager Report.
  9. Items of information and matters for forthcoming agendas including updates from outside representatives
    - a) Visit Dorset - Dorset Group Travel Trade Networking Event – 18<sup>th</sup> April 2024 at the Marsham Court Hotel
    - b) Parish and Town Council Tourism Workshop being held 24<sup>th</sup> April 2024
    - c) Beach hut fees and charges
    - d) Southwest Tourism Awards – Gold award for Swanage Information Centre.
  10. Date of next meeting – Wednesday 3<sup>rd</sup> July 2024 at 2.15p.m.
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