

SWANAGE TOWN COUNCIL

Dr Martin Ayres
Town Clerk

Town Hall
SWANAGE
Dorset
BH19 2NZ
01929 423636

12th November 2020

Dear Sir/Madam

Tourism Committee

A meeting of the above Committee will be held via Zoom video conferencing platform, on **TUESDAY, 17th NOVEMBER 2020** at **10.00 a.m.** for the purpose of transacting the business mentioned in the Agenda.

Yours sincerely

Dr M K Ayres

Town Clerk

To the Town Mayor, Councillor Finch and
Councillors Foster, Moreton, Page, Tomes
and Whitwam.

Copies to all Councillors and Chief Officers.

Copies also to:

Dorset Police; Durlston Country Park; Dorset
Council; National Trust; RNLI; Swanage &
District Chamber of Trade and Commerce;
Swanage & Purbeck Hospitality Association;
Swanage Museum and Heritage Centre;
Swanage Pier Trust and Swanage Railway.

A G E N D A

1. Apologies
2. Declarations of Interest and consideration of requests for Grants of Dispensations (Councillors are reminded of their obligations to declare their interests in accordance with paragraphs 9 – 13 of the Council's Code of Conduct and regulations made under chapter 7 of the Localism Act 2011).
3. Matters arising from Minutes of the Tourism Committee Meeting held on 19th November 2019 (Copy enclosed)
4. Matters arising from Minutes of the Beach Management Advisory Committee Meeting held on 26th February 2020 (Copy enclosed)
5. Update from the Beach Management Advisory Committee Meeting held on 11th November 2020

6. Tourism marketing plan for 2021/22 (Briefing Note enclosed)
7. Sustainable Tourism vision
8. Shore Road – report on responses to public consultation on the potential pedestrianisation of southern section between the Mowlem and Victoria Avenue and update (Information enclosed)
9. Events
 - a) Christmas Lights Switch on – live streaming of the event
10. Budget 2021-22
 - a) Fees and Charges (Copy enclosed)
 - b) Proposed budget options (Copy enclosed)
11. Tourism Reports
 - a) Visitor Services Manager & Business Development Officer
 - b) Tourism Manager
12. Updates from Outside Representatives
13. To review Committee membership
14. Items of information and matters for forthcoming agendas
15. Date of next meeting – Tuesday 23rd March 2021 at 10.00 a.m.

PLEASE NOTE: 15 MINUTES OF PUBLIC PARTICIPATION TIME WILL BE HELD AT 10.00 A.M. PRIOR TO THE COMMENCEMENT OF THE MEETING.

IF YOU WISH TO ASK A QUESTION, OR TO VIEW THE MEETING VIA ZOOM, THEN PLEASE E-MAIL admin@swanage.gov.uk NOT LATER THAN 3.00 P.M. ON MONDAY 16TH NOVEMBER TO REQUEST THE LOG-IN DETAILS FOR THE MEETING. THANK YOU.
