

SWANAGE TOWN COUNCIL

Dr Martin Ayres
Town Clerk

Town Hall
SWANAGE
Dorset
BH19 2NZ
01929 423636

11th November 2021

Dear Sir/Madam

Tourism Committee

An informal meeting of the above Committee will be hosted on the Zoom platform on
TUESDAY, 16th NOVEMBER 2021 at **10.00 a.m.**

Yours sincerely

Dr M K Ayres

Town Clerk

To the Town Mayor and Deputy Mayor,
Councillors Bonfield, Finch, Moreton,
Tomes and Whitwam.
Copies to all Councillors and Chief Officers.

Copies also to:
Dorset Police; Durlston Country Park; Dorset
Council; National Trust; RNLI; Swanage &
District Chamber of Trade and Commerce;
Swanage & Purbeck Hospitality Association;
Swanage Museum and Heritage Centre;
Swanage Pier Trust and Swanage Railway.

A G E N D A

1. Apologies
2. Declarations of Interest and consideration of requests for Grants of Dispensations (Councillors are reminded of their obligations to declare their interests in accordance with paragraphs 9 – 13 of the Council’s Code of Conduct and regulations made under chapter 7 of the Localism Act 2011).
3. Matters arising from the Notes of the Informal Meeting of the Tourism Committee held on 6th July 2021 (Copy enclosed)
4. Matters arising from Minutes of the Beach Management Advisory Committee Meeting held on 13th October 2021 (Copy to follow)
5. Tourism marketing plan – update
a) Marketing Working Party – update (Briefing Note enclosed)
6. Events (Briefing Note enclosed)

7. Budget 2022-23
 - a) Budget 2022-23
 - b) Fees and charges
 - c) One off expenditure
 - d) Staffing proposals 2022-23

(Information enclosed)
8. Tourism Reports
 - a) Visitor Services Manager & Business Development Officer
 - b) Tourism Manager
9. Updates from Outside Representatives
10. Items of information and matters for forthcoming agendas
 - a) Swanage Friday Market – Vision for the future
 - b) [Visit Dorset website launch](#)
11. Date of next meeting – Tuesday 22nd March 2022 at 10 a.m.

PLEASE NOTE: 15 MINUTES OF PUBLIC PARTICIPATION TIME WILL BE HELD AT 10.00 A.M. PRIOR TO THE COMMENCEMENT OF THE MEETING.

IF YOU WISH TO ASK A QUESTION, OR TO VIEW THE MEETING VIA ZOOM, THEN PLEASE E-MAIL admin@swanage.gov.uk NOT LATER THAN 4.00 P.M. ON MONDAY 15th NOVEMBER 2021 TO REQUEST THE LOG-IN DETAILS FOR THE MEETING. THANK YOU.
