

2) **Market Matters**

a) **Operations Report**

The first market of the 2009 summer season would be held at Main Beach Car Park on Tuesday 7th April. It was noted that there had been a healthy level of interest and that the market operators were cautiously optimistic for the year ahead, given the current financial climate.

b) **Proposal for use of Main Beach Car Park by Excelsior Coaches**

Consideration was given to a request from Excelsior Coaches to site a coach in Main Beach Car Park on market days for promotional purposes. It was proposed by the Chairman, seconded by Councillor Mrs Gainsborough and RESOLVED UNANIMOUSLY:

That the request be forwarded to Ensors, the market operators, to determine.

3) **Boat Park Matters**

It was noted that the closing date for expressions of interest in the boat park had now passed and that the matter would be progressed by a working party.

4) **Matters arising from Minutes of the Meeting of the Tourism Committee held on 27th October 2008**

There were no matters to report.

5) **Beach Management Sub-Committee**

a) **Matters arising from Minutes of the Beach Management Sub-Committee held on 13th February 2009**

Further to item 4) of the minutes of the Beach Management Sub-Committee held on 13th February 2009 attention was drawn to the beach clean to be held on Sunday 15th March at 2.00 p.m.

6) **Events Organisers' Meeting – Report**

It was reported that the meeting of event organisers held at Swanage Bay View Holiday Park on 4th February 2009 had been a success with many ideas having been shared between groups. It was noted that a list of action points had been circulated, although some concern was expressed that this did not make any reference to the appointment of an events co-ordinator which had been mentioned at the meeting.

7) **Seasonal Rubbish Collection – Potential improvement**

Attention was drawn to the need to resolve a number of issues relating to the collection of refuse it was proposed by the Chairman, seconded by Councillor Audley and RESOLVED UNANIMOUSLY:

That a working party consisting of the Chairmen of the Tourism, Transport and General Operations Committee be formed to meet with a representative of the waste management team at Purbeck District Council to resolve issues relating to the collection of refuse in Swanage.

8) Arts Project – Proposals for Information Boards - Update

An update was provided in respect of the application for planning permission for the arts project information boards. Attention was drawn to an additional board to be located near to the parish church, but it was noted that the existing application should not be delayed to incorporate this.

10) 2012 Olympic Legacy

It was reported that a successful meeting had been held at the Town Hall on Friday 6th March, attended by Gary Fooks, Dorset County Council's Olympics Co-ordinator. Mr Andy Burnett had agreed to co-ordinate events in Swanage.

11) Tourism Reports

Ms H Lagden, Tourism Officer, reported on the following matters:

a) Tourism Strategy

Purbeck District Council had recently approved their first Purbeck Tourism Strategy document.

b) Destination Dorset Website

It was reported that a new Destination Dorset website was currently being developed.

c) Wareham TIC

Part of the Tourist Information Centre at Wareham has been sublet to Dorset Cottage Holidays to help raise revenue for the service within Purbeck District Council.

d) Indications for Summer Season 2009

A survey carried out by South West Tourism had recently found good prospects for the forthcoming summer season.

e) Purbeck Tourism Fair

A Purbeck Tourism Fair has been organised by Purbeck Tourism Association to be held at Lulworth Castle on 20th March 2009 at Lulworth Castle. The event is designed to enable tourism providers to meet other tourism businesses, network and collect leaflets and information for the coming year.

12) Durlston Project Update

In the absence of a representative of Durlston Country Park there was nothing to report.

13) Weather Station

It was reported that an officer from the Met Office had been invited to Swanage later in the summer to assess the future options for the gathering of meteorological information and that a report would be made to a subsequent meeting.

14) Items of Information and Matters for Forthcoming Agendas

a) Request for Road Closure - Lower High Street, 30th July 2009

A request had been received from Swanage Regatta and Carnival to close the Lower High Street from 8 p.m. on Thursday 30th July for a fancy dress parade. It was noted that all surrounding access routes would remain open. No objection was made to the proposal, although the need for adequate signage was highlighted.

b) Dorset Arts Week

Dorset Arts Week will take place from 23rd May 2009.

c) Swanage Pier

The possibility of repairs being undertaken to the pier to enable the return of the paddle steamers this summer was reported.

15) Date of Next Meeting

It was noted that the next meeting of the Committee was scheduled for 9.30 a.m. on Monday 29th June 2009.

The Meeting closed at 11.40 a.m.
