

Minutes of the Meeting of the **TOURISM
COMMITTEE** held at the Town Hall on
Friday 13th February 2009 at 2.00 p.m.

Chairman: -

Councillor Mrs A. Patrick

Swanage Town Council

Present: -

Councillor L. Gloyn-Cox

Swanage Town Council

Councillor Mrs G. Marsh

Swanage Town Council

Also Present: -

Dr M. Ayres

Assistant Town Clerk

Mrs C. Hooper

Tourist Information Centre Supervisor

Mr R. Johnson

Swanage Pier

Mr G. Willey

Swanage and District Licensed
Victuallers Association

Public Participation Time

There were no members of the public in attendance.

1) **Apologies**

Apologies for their inability to attend the Meeting were received from Councillors Audley, Hadley, Mrs Gainsborough and Pratt, and from Mr I Allen (Swanage and Purbeck Chamber of Trade), Ms K Delahay (Swanage and Purbeck Holiday Accommodation Association), Revd J Wood (ACTS), Mr M Payne (Swanage Railway), Ms H Lagden (Tourism Officer) and Ms L Robinson (Ensors).

2) **Proposed Scale of Charges for 2009/10**

Councillor Mrs Marsh declared a personal interest in the Beach Concession charges by reason of being a relative of a local boat operator and members of the Swanage Sea Rowing Club.

Consideration was given to the introduction of morning and afternoon launch fees, following a recommendation of the Town Council's internal auditor. However, it was not felt that this was appropriate given the tidal nature of the launch facility. It was proposed by Councillor Gloyn-Cox, seconded by the Chairman and RESOLVED UNANIMOUSLY:

TO RECOMMEND:

That the following charges be adopted for the 2009/10 financial year.

	Actual Fees 2008/09 (Including VAT) £/p	Proposed Fees 2009/2010 (Including VAT @ 15% as appropriate) £/p	Actual Fees 2008/09 (Excluding VAT) £/p	Proposed Fees 2009/2010 (Excluding VAT) £/p
<u>CAR & BOAT PARKS</u>				
Peveril Boat Park Per Grid (Trailer Included)				
Boats and trailers				
Up to 13 ft				
Summer - 1 May - 31 October				
Season	230.00	232.00	195.74	201.81
Weekly	92.98	96.00	80.85	83.48
Winter - 1 November – 30 April				
	92.98	96.00	80.85	83.48
Up to 22 ft				
Summer - 1 May - 31 October				
Season	450.00	453.00	382.98	394.00
Weekly	141.91	146.50	123.40	127.40
Winter - 1 November – 30 April				
	181.07	186.50	157.45	162.18
Up to 29 ft				
Summer - 1 May - 31 October				
Season	630.00	634.00	536.17	551.30
Weekly	156.59	161.50	136.17	140.44
Winter - 1 November – 30 April				
	264.26	272.50	229.79	236.96
Daily Launch Fees - Throughout the year				
Boats	19.57	21.00	17.02	18.26
Jet Skis	19.57	21.00	17.02	18.26
25% Discount Residents Permit Holders				
Daily Launch Fees (Boat only - removal of Trailer)				
Boats	14.68	15.50	12.77	13.48
Jet Skis	14.68	15.50	12.77	13.48
25% Discount Residents Permit Holders				
<u>BEACH GARDENS</u>				
Tennis				
Singles/Doubles Hourly (hourly per court)				
	7.00	7.50	5.96	6.53
With Club Member				
	4.00	4.50	3.40	3.91
Club - Adult (Year)				
	115.00	120.00	97.87	103.45
Club - Junior & Students (Year)				
	35.00	36.50	29.79	31.74
Club - Adult (Summer)				
	78.00	81.50	66.38	70.87
Club - Junior & Students (Summer)				
	25.00	26.00	21.28	22.61
Club - Adult (Winter)				
	42.00	44.00	35.74	38.27
Club - Junior & Students (Winter)				
	13.00	13.50	11.06	11.74

Schools (per court)	4.00	5.00	3.40	4.35
Children (under 16 years 12-2 pm.)	2.50	2.65	2.13	2.30
Family Membership (Husband & wife plus up to 2 children * in Junior/Senior Club)				
- Year	180.00	185.00	153.19	160.87
- Summer	165.00	169.00	140.43	146.96
- Winter	77.00	79.00	65.53	68.70
* Charge for each additional child	23.00	23.50	19.57	20.44
Racket Hire	0.75	0.80	0.64	0.70
Tennis Ball Hire	0.50	0.60	0.43	0.53
Short Tennis Coaching Course				
- Juniors				
(Use of pavilion)	Discontinued		Discontinued	
*£9.00 to be retained by the Tennis Club for the Junior Development Programme as agreed in Minute No.2 of the Policy & Resources Meeting held 22/01/01				
**decreased from £200 as agreed in Minute 3. of the Planning Meeting held 08/04/04				
Bowls				
Club Season - Adults	125.00	128.00	106.38	111.31
Club Season - Juniors (under 16)	30.00	31.00	25.53	26.96
New Member - (Introductory Season only)	62.50	64.00	53.19	55.66
Hourly (per person)	3.25	3.50	2.77	3.04
Hourly (under 16 accompanied by an adult)	1.25	1.50	1.06	1.30
Hire of Slips (per pair per game)	2.10	2.50	1.79	2.17
Hire of Woods (per set of 4 per game)	2.10	2.50	1.79	2.17
# Junior membership decreased from £32.00 to £30.00				
Putting				
Per Round - Adults	2.50	2.50	2.13	2.17
Per Round - Children (under 16)	1.00	1.00	0.85	0.87
Family (2 Adults + 2 Children)	6.00	6.00	5.11	5.22
Pavilion				
(Charges include heating, lighting and use of kitchen and equipment)				
Per Session (1 section) Morning, Afternoon or Evening (2 sections)	18.00	18.00	15.65	15.65
	25.00	25.00	21.74	21.74

SEASON CHARGES - 2008**SEASON (For Existing holders only)**

1st April-30th September

Stroke Club (Annual rental)	645.00	725.00	548.94	630.43
Private Sites	285.00	293.00	242.55	254.78

TOURIST INFORMATION**CENTRE**

Advertising Board 3ft x 4ft (Annual)*	380.00	380.00	323.40	330.43
Advertising 'A' Boards*	200.00	200.00	170.21	173.91
Accommodation Service - Serviced	0.10	10%	10%	10%
Accommodation Service - Self-catering	0.05	5%	5%	5%
Caravan And Camping Leaflet Advertising	110.00	discontinued	93.62	discontinued

* New half-priced 6-monthly fee to be introduced.

BEACH CONCESSIONS

Monkey Beach Boat Rings (Private)	60.00	65.00	51.06	56.52
Pleasure Boats (exceeding 30 passengers)	635.00	635.00	540.43	552.17
(not exceeding 30 passengers)	565.00	565.00	480.85	491.30
(not exceeding 12 passengers)	190.00	190.00	161.70	165.22
Motor Boats (not exceeding 15 feet)	125.00	125.00	106.38	108.70
Hut on Quay	110.00	110.00	110.00	110.00

3) Items of Information and Matters for Forthcoming Agendas**a) Marine Litter Summit**

Members were informed of a Marine Litter Summit to be held at Weymouth on 24th April 2009.

4) Date of Next Meeting

It was noted that the next meeting of the Committee was scheduled for 11.00 a.m. on Monday 9th March 2009.

The Meeting closed at 2.20 p.m.
