

Minutes of the **SPECIAL MEETING** of the Swanage  
Town Council held to discuss **POLICY AND RESOURCES**  
matters at the Town Hall, Swanage on **MONDAY, 14<sup>th</sup> APRIL**  
**2003** at 9.30 a.m. -

PRESENT:-

Councillor A. H. Miller (Town Mayor) – Chairman.

Councillor G. A. Baume  
Councillor Mrs. J. A. Farrow  
Councillor Mrs. C. Gainsborough  
Councillor Mrs. G. A. Marsh  
Councillor Mrs. H. O'Donovan  
Councillor J. Roscoe  
Councillor Mrs. J. D. Wheeldon

1. **APOLOGIES**

Apologies for their inability to attend the Meeting were received from  
Councillors Mrs. Bartlett, Trite and Woolley.

2. **BUDGET REVIEW**

**Seasonal Income - General**

The Clerks submitted a statement of seasonal income to date, and the position  
was noted with satisfaction.

Detailed consideration was given to the statement presented, and it  
was noted that the overall income had reached 119% of the estimated  
budget. Having regard to the financial position, it was proposed by  
the Town Mayor, seconded by Councillor Baume, and **RESOLVED:-**

To authorise budget provision for the construction  
of an additional football pitch at Journeys End.

**Swanage Bay View Holiday Park**

Details of income received to date at the Swanage Bay View Holiday  
Park were also submitted for information, and the Park General  
Manager gave a brief synopsis of the overall position.

During the ensuing discussion, Members were pleased to note the  
improvements in the bar and catering functions, which were reflected  
in the increased income figures, and Councillor Mrs. Wheeldon  
wished to record her appreciation of the work undertaken by the staff  
in achieving such positive results.

**Repairs and Renewals Fund**

**Main Beach Car Park**

Attention was drawn to the recent markings that had been put down in  
the Main Beach Car Park, showing sites for the market traders.

Concern was expressed that these may prove confusing for motorists  
wishing to use the car park at other times, and it was proposed by

Councillor Mrs. Wheeldon, seconded by Councillor Mrs. Farrow, and  
RESOLVED UNANIMOUSLY:-

That approval be given for whiteline marking  
of the Car Park to be carried out, at a cost of  
upto £800.

ii) Plant and Equipment Purchase

The Clerk reported on the plant and equipment requirements of the  
Operations Department and the Holiday Park.  
Detailed consideration was given to the items of equipment to be  
purchased and the estimated costs, as submitted by the Town Clerk.  
Following discussion, it was proposed by the Town Mayor, seconded  
by Councillor Baume, and RESOLVED UNANIMOUSLY:-

That the tractor, purchased for use by the  
Operations Department, be transferred to  
the Holiday Park, and the following items  
of new equipment be purchased:-

Tractor – Kubota BX2200D/4WD/22hp  
Block Weight extensions

Estate Maintenance Equipment to fit

TB Tipping Transport Box with  
Extension Mesh Sides  
Soil Preparator  
Brushwood Chipper (Existing machine to be sold)  
Rotary System  
Frail Mower Extension Arm  
Cement Mixer

The estimated cost of the above equipment was approximately  
£20,000, and it was agreed that £8,000 be paid from the Holiday Park  
budget and the remaining £12,000 from the Repairs and  
Renewals Fund.

iii) Town Hall – Office Refurbishment

Consideration was given to the floor covering requirements for the  
reception entrance and office, following the recent refurbishment.  
During the ensuing discussion, Councillor Mrs. Wheeldon also drew  
attention to the deteriorating condition of the carpet in the Town  
Clerk's office, and it was proposed by Councillor Mrs. Wheeldon,  
seconded by Councillor Mrs. Marsh, and RESOLVED:-

That approval be given for replacement floor  
covering in the Town Hall general offices  
(including the Town Clerk's office) at a cost  
not to exceed £2,000.

3. PRICING POLICY

(a)

**Special Offers/Discounts**

Further to the Special Meeting of the Council held on 13<sup>th</sup> January 2003, at which the need to promote the facilities at Beach Gardens was identified, consideration was given to the introduction of a Special Offers/Discount Scheme.

Following discussion, it was proposed by the Town Mayor, seconded by Councillor Mrs. Wheelon, and RESOLVED:-

To introduce a special offer to combine Beach Gardens and the Vista Complex i.e. half price swim if putting ticket purchased, or half price putt if swimming ticket purchased.

To introduce a rental scheme discount for beach bungalows i.e. hire a bungalow for one day and get one day hire free – May and October, excluding half term and Bank Holidays. The same hut could not be booked consecutively by the same person.

Other options mooted were:-

The introduction of a 10% discount on daily beach bungalow charges during May and October, excluding half term and Bank Holidays.

Free hire of equipment at Beach Gardens during May and September.

Discount for Holiday Park guests on beach bungalow hire or boat park use.

The above options were discussed in detail, but were NOT APPROVED.

Councillor Mrs. Wheelon left the Meeting at 10.25 a.m. and returned at 10.30 a.m.

(b) **Beach Gardens**

The Clerk referred to an inaccuracy in the Minutes of the Special Meeting of the Council held on 13<sup>th</sup> January 2003, when it was agreed that no increase should be levied on the charges for Junior Tennis.

It was proposed by the Town Mayor, seconded by Councillor Baume, and RESOLVED UNANIMOUSLY:-

That the Minutes be amended as follows:-

Club–Junior (Year)	£34.00
Club–Junior (Summer)	£24.70
Club–Junior (Winter)	£12.90
Children (under 16 years 12-2p.m.)	£2.10

Charge for each additional charge  
on Family Membership

£21.60

4. **WAITING RESTRICTION REVIEW**

The Clerk updated Members on changes to the Waiting Restrictions Review, which had previously been undertaken on a triennial basis. It was noted that any proposals would now be considered annually, and an update on the present position was submitted for information (copy attached at end of these Minutes). Councillor Mrs. Marsh declared her interest under the Model Code of Conduct in Item 5) by reason of being a member of the United Reform Church, and Item 14) as a Governor of Swanage First School, but as her interest was non-prejudicial, remained in the Meeting during the discussion.

During the discussion, Councillor Baum referred to Item 13) Horscliffe Lane, and was of the opinion that Horscliffe Lane should be "One-Way only" from south to north and that a "No Entry" sign should be erected at the junction of Horscliffe Lane and Victoria Avenue. His comments were endorsed by other Members, and it was AGREED:-

That this recommendation be referred to Dorset County Council.

The document was agreed and noted.

5. **LOCAL COMMUNITIES SUSTAINABILITY BILL**

The Clerk reported on a request received for consideration to be given to the Town Council's support for the proposed Local Communities Sustainability Bill.

The Town Mayor considered that the Council could not support an "Early Day Motion" at the present time, and it was RESOLVED:-

That the matter be deferred for consideration at the next meeting of the Council held to discuss policy and resources matters, meanwhile further information should be obtained.

6. **DORSET ASSOCIATION OF PARISH AND TOWN COUNCILS**

The Clerk reported on the invaluable role of the DAPTC in the support of Parish and Town Clerks and local councils, and the recent resignation of the County Secretary from his post.

It was noted that the position was to be offered to a previous applicant, who had failed to secure the post at that time.

Discussion ensued, during which the content and complexity of the position was acknowledged, and concern was expressed that the position may require a full-time appointment

It was proposed by the Town Mayor, seconded by Councillor Baume, and RESOLVED:-

That the choice of applicant be acknowledged, but that the Dorset Town Clerks Liaison Group

be consulted in any future appointment.

7. **EXCLUSION OF PRESS AND PUBLIC**

Proposed by the Town Mayor, seconded by Councillor Roscoe, and  
RESOLVED UNANIMOUSLY:-

That, as publicity would be prejudicial to the public interest by reason of the confidential nature of the business to be transacted, the public be excluded from the Meeting during consideration of the following item.

8. **LEASE - ICE CREAM CONCESSION**

Consideration was given to a request received from the concessionaire of the seafront ice cream kiosk to vary the terms of his lease.

After a brief discussion, it was proposed by Councillor Baume, seconded by the Town Mayor, and RESOLVED:-

That delegated powers be granted to the Town Mayor, Deputy Town Mayor, and Town Clerk to negotiate within the terms of the lease.

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