

SWANAGE TOWN COUNCIL

Dr Martin Ayres
Town Clerk

Town Hall
SWANAGE
Dorset
BH19 2NZ
01929 423636

2nd November 2011

Dear Sir/Madam

Tourism Committee

A meeting of the above Committee will be held at the **TOWN HALL, SWANAGE** on **MONDAY, 7th NOVEMBER 2011** at **10.00 a.m.** for the purpose of transacting the business mentioned in the Agenda.

Yours sincerely

M.K. Ayres

Town Clerk.

To the Town Mayor and Deputy Mayor
Councillors Mrs Bartlett, Bonfield, Brown,
Mrs Marsh, Whitwam and Wiggins

Copies to all Councillors and Chief Officers.

Copies also to:

Durlston Country Park

PACT

Purbeck District Council

STRATA

Swanage & District Chamber of Trade & Commerce

Swanage & Purbeck Hospitality Association

Swanage Bowling Club

Swanage Museum

Swanage Railway Co. Ltd.

Swanage Tennis Club

Mrs. J. Scadden (Swanage Caravan Parks).

Mr. G. Willey (Swanage & District L.V.A.)

Revd J. Wood (Association of Churches Together in Swanage)

Mr. R. Johnson (Swanage Pier and Boat Park Users Group Representative)

Mr. A. Lander (Swanage Fishermen's Association)

Mr R. Marsh (Swanage Bay Users Association)

Ms. L. Robinson (Thomas Ensor & Son)

A G E N D A

1. Apologies.
2. Market Matters
 - a) Operations Report from Ensors.
 - b) Transfer of monitoring to Finance and Performance Management Committee.

3. Boat Park Matters.
4. Matters arising from Minutes of the Tourism Committee Meeting held on 13th June 2011. (Copy enclosed)
5. Beach Management
 - a) Report from the Sub-Committee Meeting held on 28th October 2011.
 - Designated Bathing Zone
 - New Beach Wardens' hut and flag poles/wind socks
 - Shower facilities on/near to beach
 - b) Consideration of application for Blue Flag and/or Quality Coast Status 2012.
6. Scale of Charges 2012/13 – Recommendation to Estimates Meeting. (Schedule enclosed)
7. Proposal to improve pedestrian signage around Swanage and consideration of joint funding with Purbeck District Council. (Proposal enclosed)
8. Request for support for 'Welcome to the Isle of Purbeck' signage. (Letter enclosed)
9. Review of summer events 2011 and feedback from committee members.
10. Tourism Reports.
11. Olympics 2012 – Update.
12. Swanage and Purbeck Hospitality Association – Update.
13. Items of information and matters for forthcoming agendas.
14. Date of next Meeting – 6th February 2012.

PLEASE NOTE: UP TO 15 MINUTES OF PUBLIC PARTICIPATION TIME MAY BE HELD AT 10.00 a.m. PRIOR TO THE MEETING
