SWANAGE TOWN COUNCIL

Dr Martin Ayres
<u>Town Clerk</u>

Town Hall SWANAGE Dorset BH19 2NZ 01929 423636

26th October 2012

Dear Sir/Madam

Tourism Committee

A meeting of the above Committee will be held at the <u>TOWN HALL, SWANAGE</u> on <u>MONDAY</u>, 5th <u>NOVEMBER 2012</u> at <u>10.00 a.m.</u> for the purpose of transacting the business mentioned in the Agenda.

Yours sincerely

M.K. Ayres

Town Clerk.

<u>To the Town Mayor and Deputy Mayor</u> Councillor Brown and Councillors Mrs Bartlett, Bonfield,

Mrs Marsh, Whitwam and Wiggins

Copies to all Councillors and Chief Officers.

Copies also to:

Durlston Country Park

PACT

Purbeck District Council

STRATA

Swanage & District Chamber of Trade & Commerce

Swanage & Purbeck Hospitality Association

Swanage Bowling Club

Swanage Museum

Swanage Railway Co. Ltd.

Swanage Tennis Club

Mrs. J. Scadden (Swanage Caravan Parks). Mr. G. Willey (Swanage & District L.V.A.)

Revd J. Wood (Association of Churches Together in Swanage)

Mr. R. Johnson (Swanage Pier and Boat Park Users Group Representative)

Mr. A. Lander (Swanage Fishermen's Association)

A G E N D A

- 1. Apologies.
- Matters arising from Minutes of the Tourism Committee Meeting held on 13th June 2012. (Copy enclosed).
- 3. Report from the Beach Management Sub-Committee Meeting held on 31st October 2012.

- 4. Presentation from Purbeck Tourism Officer re. PDC Tourism service for Swanage.
- 5. Budget Setting 2013/14
 - a) Review of Tourism Budgets.
 - b) Scale of Charges 2013/14 Recommendation to Estimates Meeting. (Schedule enclosed).
- 6. Discussion re. possibility of introducing specialist/continental markets on former shelter site, Shore Road.
- 7. Tourism Reports.
- 8. Festivals and Events 2012 and Plans for 2013.
- 9. Olympics 2012 Debrief and Overview.
- 10. Updates from Outside Representatives.
- 11. Items of information and matters for forthcoming agendas.
- 12. Date of next Meeting 4th March 2013.

PLEASE NOTE: UP TO 15 MINUTES OF PUBLIC PARTICIPATION TIME MAY BE HELD AT 10.00 a.m. PRIOR TO THE MEETING
