

SWANAGE TOWN COUNCIL

Dr Martin Ayres
Town Clerk

Town Hall
SWANAGE
Dorset
BH19 2NZ
01929 423636

1st March 2016

Dear Sir/Madam

Tourism Committee

A meeting of the above Committee will be held at the **TOWN HALL, SWANAGE** on **WEDNESDAY, 9th MARCH 2016** at **10.00 a.m.** for the purpose of transacting the business mentioned in the Agenda.

Yours sincerely

Dr M.K. Ayres

Town Clerk.

To the Town Mayor and Deputy Mayor
Councillor Suttle and Councillors Mrs Finch, Mrs Green,
Mrs Marsh, Morris, Trite and Whitwam.

Copies to all Councillors and Chief Officers.

Copies also to:

Durlston Country Park

Purbeck District Council

Swanage & District Chamber of Trade & Commerce

Swanage & Purbeck Hospitality Association

Swanage Railway Co. Ltd.

A G E N D A

1. Apologies
2. Declarations of Interest (Councillors are reminded of their obligations to declare their interests under the Model Code of Conduct as defined by regulations made under section 30 (3) of the Localism Act 2011) and consideration of requests for Grants of Dispensations in respect of Disclosable Pecuniary Interests
3. Matters arising from Minutes of the Tourism Committee Meeting held on 4th November 2015 (Copy enclosed)
4. Matters arising from Minutes of the Beach Management Advisory Committee Meeting held on 3rd February 2016 (Copy enclosed)
5. Swanage Museum & Heritage Centre and Swanage Pier – invitation to nominate Outside Representatives to serve on the Tourism Committee
6. Tourist Information Centre – consideration of new artwork for stationery (Options 1 & 2 enclosed)

7. Private Beach Huts – consideration to allow private beach hut owners to paint the doors of the private beach huts in colours to match the colour scheme of the Shore Road beach huts
(Please see Minute No. 6) of the Beach Management Sub-Committee Meeting held on 25th February 2015 - copy enclosed)
8. New leaflet to promote Swanage and the surrounding areas and attractions – update
9. Review of feedback – Shore Road Beach Huts
 - a) ‘Pop-up’ shops
 - b) Beach Hut bookings
10. Tourism Reports
11. Updates from Outside Representatives
12. Items of information and matters for forthcoming agendas
 - a) ‘Welcome to the Isle of Purbeck’ signage – update
 - b) Information postcards – consideration of a new postcard to invite comments and suggestions from visitors to Swanage - update
13. Date of next meeting – to be agreed

**PLEASE NOTE: UP TO 15 MINUTES OF PUBLIC PARTICIPATION
TIME MAY BE HELD AT 10.00 a.m. PRIOR TO THE
MEETING**
