

SWANAGE TOWN COUNCIL

Dr Martin Ayres
Town Clerk

Town Hall
SWANAGE
Dorset
BH19 2NZ
01929 423636

20th February 2015

Dear Sir/Madam

Tourism Committee

A meeting of the above Committee will be held at the **TOWN HALL, SWANAGE** on **MONDAY 2ND MARCH 2015** at **10.00 a.m.** for the purpose of transacting the business mentioned in the Agenda.

Yours sincerely

Dr M.K. Ayres

Town Clerk.

To the Town Mayor and Deputy Mayor
Councillor Brown and Councillors Mrs Bartlett, Bonfield,
Mrs Marsh, Whitwam and Wiggins

Copies to all Councillors and Chief Officers.

Copies also to:

Durlston Country Park

Purbeck District Council

Swanage & District Chamber of Trade & Commerce

Swanage & Purbeck Hospitality Association

Swanage Railway Co. Ltd.

A G E N D A

1. Apologies
2. Declarations of Interest (Councillors are reminded of their obligations to declare their interests under the Model Code of Conduct as defined by regulations made under section 30 (3) of the Localism Act 2011) and consideration of requests for Grants of Dispensations in respect of Disclosable Pecuniary Interests
3. Matters arising from Minutes of the Tourism Committee Meeting held on 7th November 2014
(Copy enclosed)
4. Report from the meeting of the Beach Management Sub-Committee held on 25th February 2015
(Copy enclosed)
5. Events
 - a) Town Crier Contest – consideration of request received to hold an event in 2016
(Copy letter enclosed)
 - b) Purbeck Marathon 2015
 - i) Consideration of request received for the 2015 event
 - ii) Consideration of request received for permanent route start and finish markers
(Copy letter enclosed)

- c) Swanage Carnival and Regatta
 - i) Consideration of request for promotional stand at Prince Albert Gardens
 - ii) Consideration of request for car boot sale along closed section of Shore Road
- 6. The Swanage and Purbeck Sculpture Trail – consideration of request received seeking permission to site a new sculpture (Copy letter & information enclosed)
- 7. Swanage Tourist Information Centre – Social Media Policy (Facebook/Twitter feeds) (Example Policy enclosed)
- 8. Accessible Tourism – consideration of request for a Talking QR:code (Copy email & information enclosed)
- 9. Private Beach Hut Sites – Policy on Waiting List – update
- 10. Beach Hut Lettings – confirmation of delegation arrangements to Tourist Information Centre Supervisor
- 11. Swanage Value of Tourism Data (Swanage Tourism Summary 2013 enclosed)
- 12. Tourism Reports
- 13. Updates from Outside Representatives
- 14. Items of information and matters for forthcoming agendas
 - a) Official Opening of the New Beach Huts – Saturday 14th March 2015 (Details enclosed)
- 15. To agree meeting dates for 2015/16

PLEASE NOTE: UP TO 15 MINUTES OF PUBLIC PARTICIPATION TIME MAY BE HELD AT 10.00 a.m. PRIOR TO THE MEETING
