

Minutes of the **MONTHLY MEETING** of the Swanage
Town Council held at the Town Hall, Swanage on
MONDAY, 26th JULY 2004 at 7.20 p.m.

PRESENT:-

Councillor A.H. Miller (Town Mayor) – Chairman.

Councillor H.J.F. Agelink
Councillor Mrs. C.A. Bartlett (from 7.25 p.m.)
Councillor C.R. Bright
Councillor Mrs. J.A. Farrow
Councillor Mrs. C. Gainsborough
Councillor Mrs. H.O'Donovan
Councillor M.W. Pratt
Councillor G.M. Suttle
Councillor W.S. Trite
Councillor M.A. Tyrer
Councillor Mrs. J.D. Wheeldon

The Mayor welcomed Revd. Geoff Cowling, who offered a short prayer before the commencement of the Meeting.

29. **APOLOGIES**

An apology for her late arrival was made on behalf of Councillor Mrs. Bartlett.

30. **MINUTES**

Proposed by Councillor Mrs. Gainsborough, seconded by Councillor Agelink, and

RESOLVED:-

That the Minutes of the Meeting of the Council held on 28th June 2004 be approved as a correct record and signed.

Arising from Minute No. 23(a), Councillor Suttle enquired whether clarification had been obtained regarding the legal implications if the marketing logo was incorporated on the Council's new car park signs. He was given an assurance that such additional information would not invalidate the Council's contractual obligation in this regard, subject to the size and positioning of the marketing logo in relation to the prices displayed. Councillor Mrs. Wheeldon expressed her disquiet at the adoption of the logo incorporating the ammonite as the main marketing logo for Swanage. She had been under the impression that this was to be used for tourism signs, and felt that the inclusion of a swan was more appropriate for the town's main logo. Councillor Mrs. O'Donovan endorsed her comments, following which, it was proposed by Councillor Mrs. Wheeldon and seconded by Councillor Mrs.

O'Donovan:-

That the matter be deferred for further consideration at the next Special Meeting of the Council held to discuss policy and resources matters on 16th August 2004.

Upon being put to the Meeting, TEN Members voted IN FAVOUR of the Proposition and TWO AGAINST, whereupon the Proposition was declared CARRIED.

(b)

Proposed by Councillor Bright, seconded by Councillor Pratt, and RESOLVED:-

That the Minutes of the Special Meeting of the Council held to discuss planning and other matters on 9th July 2004 be approved as a correct record and signed, subject to the resolution in Minute No. 3 being recorded as:-
“There should be no change in the position of the car parking spaces”.

(c)

Proposed by Councillor Mrs. Gainsborough, seconded by Councillor Pratt, and RESOLVED:-

That the Minutes of the Special Meeting of the Council held to discuss policy and resources matters on 19th July 2004 be approved as a correct record and signed.

31. **PUBLIC PARTICIPATION**

It was proposed by Councillor Mrs. Bartlett, seconded by Councillor Mrs. Wheeldon, and RESOLVED:-

That the notes on the Public Participation Time held on 28th June 2004 be accepted.

32. **TOURISM AND ENVIRONMENTAL COMMITTEE**

It was proposed by Councillor Mrs. Gainsborough, seconded by Councillor Mrs. Bartlett, and RESOLVED:-

That the Minutes of the Meeting of the Tourism and Environmental Committee held on 28th June 2004 be approved as a correct record and signed.

33. **BOAT PARK COMMITTEE**

It was proposed by Councillor Tyrer, seconded by Councillor Mrs. Farrow, and RESOLVED:-

That the Minutes of the Meeting of the Boat Park Committee held on 12th July 2004 be approved

as a correct record and signed.

34. **SWANAGE TOURISM, MARKETING AND BRANDING WORKING GROUP**

It was AGREED:-

That the Minutes of the Meeting of the Swanage Tourism Marketing and Branding Working Group held on 22nd June 2004 be submitted to the next meeting of the Tourism and Environmental Committee for ratification.

35. **CARAVAN PARK COMMITTEE**

It was RESOLVED:-

That, having regard to the confidential nature of matters to be considered, the Minutes of the Meeting of the Caravan Park Committee held on 21st July 2004 be presented for ratification when the public had been excluded from the Meeting.

36. **CHAIRMAN'S ANNOUNCEMENTS.**

The Chairman had no announcements to make this month.

37. **TOURISM REPORT**

The Tourist Information Centre Manager reported on the following matters:-
(a) Footfall figures at the Tourist Information Centre during June were approximately 1,000 upon the corresponding period in 2003.

(b) The Jazz Festival had once again proved to be a very popular and successful event, with the boat trips selling out for the first time ever.

(c) She was now a qualified "Welcome Host" Trainer, and would be running the first course for Town Council staff during October/November.

(d) Staff at the Tourist Information Centre would be learning French and German, which will enable them to improve the level of customer service that is provided. It was also hoped to train at least one member of staff in British Sign Language.

38. **HOLIDAY PARK REPORT**

The General Manager reported that caravan bookings were going well at the Holiday Park, and they were looking forward to a busy season ahead.
Bar sales were approximately 6% upon the corresponding period in 2003, but

thecateringfunctionwascurrentlyshowingadisappointingreturn.

39. **JUSTICES' LICENCE**

A Notice of Application for the transfer of the Justices' Licence in respect of The Red Lion was submitted for consideration.

It was proposed by Councillor Mrs. Gainsborough, seconded by Councillor Agelink, and RESOLVED:-

That no objection be raised to the transfer of the licence.

40. **BUSSERVICES**

A letter dated 8th July 2004 was submitted from the Public Transport Section of Dorset County Council, informing the Council that they would be rendering a series of services, which included the Poole-Wareham-Swanage bus route. Following local representations, it was hoped that the tender process would result in the evening services being restored Monday to Thursday, possibly at a reduced frequency.

Members noted the information, and hoped that as full a service as possible would be restored.

41. **PRINCE ALBERT GARDENS**

A letter dated 19th July 2004, was submitted from Mr. Martin Thompson of Swanage, requesting permission to hold a music event in Prince Albert Gardens on Sunday, 29th August 2004.

A lengthy discussion ensued, during which Members applauded the enthusiasm of the organisers and young musicians. However, concern was expressed at the complexities of organising such an event, and issues were raised regarding management, health and safety etc.

It was proposed by Councillor Trite and seconded by Councillor Mrs. Bartlett:-

That the Mayor, Deputy Mayor and Town Clerk be authorised to meet with the applicant and act on the Council's behalf in the matter.

Upon being put to the Meeting SEVEN Members voted IN FAVOUR of the Proposition and THREE AGAINST, whereupon the Proposition was declared CARRIED.

42. **ANY OTHER MATTERS WHICH THE TOWN MAYOR DECIDES ARE URGENT**

The Town Mayor reported on the beneficial services to the town that had been afforded by the 11 Signal Regiment and Frank Roberts, Warrant Officer (Class 1) during the past twenty years, with particular mention of the help given to the Swanage Railway.

In recognition of this special association with the Regiment, it was proposed by the Town Mayor and seconded by Councillor Mrs. Wheeldon:-

That the 11 Signal Regiment be formally authorised to assume The Liberty of the Town of Swanage.

Upon being put to the Meeting, ELEVEN Members voted IN FAVOUR of the Proposition, and ONE Member ABSTAINED, whereupon the Proposition was declared CARRIED.

43. **METEOROLOGICAL RECORDS**

The meteorological records for the month of June 2004 were submitted for information.

44. **PAYMENT OF ACCOUNTS**

Proposed by Councillor Mrs. Farrow, seconded by Councillor Pratt, and RESOLVED:-

That the accounts specified in the Order on Treasurer Nos. 4, 4a and 4b, amounting to £246,900.10, £49,195.92 and £121,705.15 respectively be paid, and that cheques be drawn therefor.

45. **STATEMENT OF CASH BALANCE**

The Clerk submitted a statement of cash balance as at 30th June 2004 (copies having been circulated to all Councillors), a copy attached at end of these Minutes.

46. **EXCLUSION OF PRESS AND PUBLIC**

Proposed by the Town Mayor, seconded by Councillor Mrs. Gainsborough, and RESOLVED:-

That, as publicity would be prejudicial to the public interest by reason of the confidential nature of the business to be transacted, the public be excluded from the Meeting during consideration of the following matters.

47. **CARAVAN PARK COMMITTEE**

It was proposed by Councillor Suttle, seconded by Councillor Bright, and RESOLVED:-

That the Minutes of the Meeting of the Caravan Park Committee held on 21st July 2004 be approved as a correct record and signed.

Detailed consideration was then given to Minute No. 4, following which, it was proposed by Councillor Tyrer and seconded by Councillor Mrs. Farrow:-

To accept the recommendation of the Caravan
Park Committee as recorded in Minute No. 4.

Upon being put to the Meeting, TEN Members voted IN FAVOUR of the
Proposition and TWO AGAINST, whereupon the Proposition was declared
CARRIED.

In adopting the recommendations of the Caravan Park Committee, it was
acknowledged that a public statement detailing the proposals was of paramount
importance, and it was proposed by Councillor Mrs. Bartlett, seconded by Councillor
Trite, and RESOLVED:-

That a detailed statement be published in the
next edition of "Swanage Matters", as a matter
of urgency.
